



Dream Foundation Corporate Partnership and Employee Engagement Opportunities



Dream Foundation is a registered 501(c)(3) organization.

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Corporate Partners and Dream Foundation, partnering together to fulfill Dreams.

GIVING LIFE TO FINAL DREAMS

Dream Foundation, the only national dream-granting organization for terminally-ill adults, fulfills final Dreams that provide inspiration, comfort and closure at the end of life. With the support of a nationwide network of volunteers, hospices, health care organizations and committed donors, Dream Foundation has given life to more than 35,000 final Dreams over the past two decades.

Dream Foundation does not receive any federal or state funding and relies solely on individual donations and corporate partnerships to fund its programs.

We are proud to customize our partnership benefits based on your objectives and desired level of engagement. In addition to offering exposure across all of our social media platforms and external communications, we can also work with your team to provide content for your internal communications. Together we can continue to play a critical role in the special end-of-life care that focuses on improving quality of life for patients and their families.

Every year, we fulfill hundreds of Dreams, and we simply wouldn't be able to serve that many Dream recipients without our corporate employee volunteers. They attend Dream deliveries when possible and provide a variety of much-needed items for Dream recipients and their families.

In 2019, volunteers contributed over 11,000 hours to Dream Foundation's programs, with over 4,300 of them from our corporate employee volunteers. From Dream deliveries (in-person or virtual) to group or at-home activities, there are many ways for employees to engage while supporting our mission.



Giving Life to Final Dreams.

Dream Foundation serves terminally-ill adults and their families by providing end-of-life Dreams that offer inspiration, comfort and closure.

Dream Foundation, the only national dream-granting organization for terminally-ill adults, fulfills final Dreams that provide inspiration, comfort and closure at the end of life. With the support of a nationwide network of volunteers, hospices, health care organizations and committed donors, Dream Foundation has given life to more than 32,000 final Dreams over the past twenty-five years. Dream Foundation does not receive any federal or state funding and relies solely on individual donations and corporate partnerships to fund its programs. For more information, please visit DreamFoundation.org.



More than
35,000 Dreams
served since 1994

1,500 Dreams
served nationwide
each year

Nearly **2,000**
volunteers donate
16,000 hours
worth more than
\$450,000
each year

\$2,300
average Dream cost



Our Programs

Dream Program

Dream Foundation's Dreams can be as simple as paying a heating bill to relieve financial stress, creating happy memories, meeting a personal hero—any request that provides support and compassion. We are passionate about giving life to final Dreams and helping Dream recipients and their families make the most of the days they have left.

Dreams for Veterans

Officially launched in Washington, D.C. in 2015, Dreams for Veterans tailors the Dream experience to veterans and their families. Recipients are U.S. military veterans who served in times of conflict or of peace from World War II to the present day, including members of the Reserve and National Guard, and those on active duty. Veteran Dreams offer not only inspiration, comfort and closure, but also an opportunity for us to thank and honor these men and women for their service to our nation.

Dream Toy Program

Dream Foundation Dreams touch the lives not only of Dream recipients but also of their families, thirty percent of which include young children. Every year, Dream Foundation's Dream Toy Program reaches hundreds of children, each of whom is losing a loved one. With those children in mind, our dedicated volunteers select and wrap thousands of brand new toys—the gift of our generous friends at Ty, Inc. and committed donors. As packages arrive in homes across the country, they bring Dream recipients the special joy of giving some unexpected fun and excitement to the children they love.

Flower Empower

Flower Empower is a Santa Barbara-based, volunteer-driven program that delivers floral bouquets, fresh-baked cookies, fine chocolates and cards hand made by school children to people in hospitals, hospices, cancer centers and their homes. Volunteers prepare dozens of arrangements using donated flowers. Flower delivery referrals come from cancer centers, nurses, doctors, hospices, elder support organizations and others.

Who We Serve

- Terminally-ill adults 18 and older in all 50 states
- Dream recipients have a prognosis of one year or less
- Dream recipients lack the resources to fulfill their Dream on their own
- Veteran Dream recipients must show proof of service—if they can't or prefer not to, they can apply through the general Dream program



Program Expenditures

PROGRAM SERVICES	83%
MANAGEMENT & GENERAL	8%
FUNDRAISING	9%

How You Can Help

It's not the size of the gift that matters, but how it contributes to a Dream. Every dollar given, resource donated, minute volunteered and story shared adds largely to our overall efforts to enhance the quality of life for patients and their families.

Visit www.dreamfoundation.org/ways2help to learn how you can help support our mission.

NATIONAL HEADQUARTERS & MAILING ADDRESS:

1528 CHAPALA STREET, SUITE 304, SANTA BARBARA, CA 93101

PHONE 888-4DREAMS | 888-437-3267 | 805-564-2131 | FAX 805-564-7002

Dream Foundation is a 501(c)(3) non-pro fit organization. Tax ID #77-0405779

www.DreamFoundation.org

 /Dreamfoundation

 @dreamfound

 @dream_foundation





Giving life to final Dreams for veterans

Dreams for Veterans fulfills final Dreams for terminally-ill U.S. military veterans, active service members, and members of the Reserve and National Guard.

We receive no state or federal funding and are grateful to all those who make this compassionate work possible.

Veterans Affairs Center for Development and Civic Engagement Director Prince Taylor pinned David with a commemorative Vietnam Veteran pin as the Sons of the American Revolution Color Guard stood to attention.



More than
35,000 Dreams
served since 1994

1,600 veterans
and their families
have been comforted
by a final Dream

We serve all veterans,
including those who served in
conflict, peacetime and who
currently serve on active duty, in
the Reserve and National Guard.

\$2,300
average
Dream cost



Dream Foundation is listed as one of Charity Navigator's Highly Rated Nonprofits Dedicated to Veterans and Military Service Members

Our Dreams for Veterans program

Our Dreams play a critical role in the special end-of-life care that focuses on improving the quality of life for veterans and their families.

We make it possible for terminally-ill veterans to meet their heroes or provide them with essential items such as comfortable beds for pain-free rest or new dentures to help them eat. Other veterans ask for final family vacations for much-needed respite and the chance to create memories. Or help with reuniting with loved ones to say goodbye.

Many Veterans request Dreams that relate to aspects of their military service. We help them take historical tours of battleships, enjoy camaraderie and a meal at the American Legion, or visit military memorials.

THE NEED

Our veteran recipients have served in World War II, the Iraq and Afghanistan Wars and every conflict in between. We serve those who served during peacetime and those currently on active duty, in the Reserve and National Guard.

Over the next five years, 2.5 million veterans will need end-of-life care.

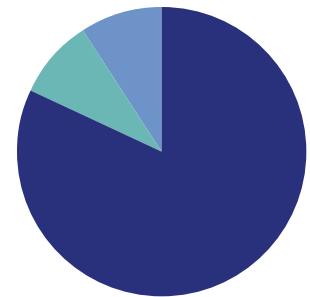
THE IMPACT

Dreams bring inspiration, comfort and closure to their recipients, loved ones and caregivers.

80% of Dream recipients reported a greater sense of well-being after a Dream in an independent study run in conjunction with the American Psychiatric Association.

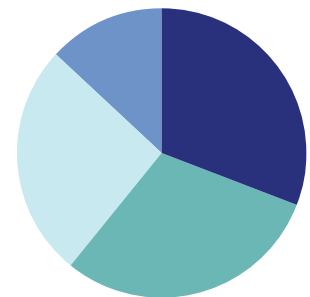
WHO WE SERVE

- US military veterans aged 18 years and older in all 50 states and Puerto Rico
- Dream recipients have a life expectancy of 12 months or less
- Dream recipients lack the resources to fulfill their Dreams on their own



PROGRAM EXPENDITURES

- PROGRAM SERVICES 82%
- FUNDRAISING 9%
- MANAGEMENT & GENERAL 9%



REVENUE, GAINS & OTHER SUPPORT

- DONATIONS & GRANTS - GEN. 31%
- DONATIONS & GRANTS - CORP. 30%
- NON-CASH CONTRIBUTIONS (IN-KIND) 26%
- SPECIAL EVENTS 13%

How you can help

Join our nationwide community of donors, volunteers, hospices, veterans' health care and service organizations and corporate partners dedicated to bringing veterans' final Dreams to life.

U.S. Army and Vietnam veteran Herbert being presented with the new uniform he dreamed of being buried in.



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WWW.DREAMFOUNDATION.ORG | **WWW.DREAMSFORVETERANS.ORG**

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Partner with Dream Foundation

Giving Life to Final Dreams

"A dream doesn't become reality through magic; it takes sweat, determination and hard work."

— GEN. COLIN POWELL

At Dream Foundation, Gen. Powell's quote could not be more true. Our mission is to serve terminally-ill adults and their families by providing end-of-life Dreams that offer inspiration, comfort and closure. With your help, we can come closer to fulfilling this mission.

Dream Foundation, the only national dream-granting organization for terminally-ill adults, fulfills final Dreams that provide inspiration, comfort and closure at the end of life. With the support of a nationwide network of volunteers, hospices, health care organizations and committed donors, Dream Foundation has given life to more than 32,000 final Dreams over the past twenty-five years. Dream Foundation does not receive any federal or state funding and relies solely on individual donations and corporate partnerships to fund its programs. Together we can continue to play a critical role in the special end-of-life care that focuses on improving quality of life for patients and their families.



Leverage Workforce
for **Social Good**

Enhance Brand
Loyalty

Encourage Employee
Engagement

Provide Vital
**Resources to Meet
Patients' Needs**



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CUSTOMIZED PARTNERSHIPS FOR SUCCESS

Dream Foundation understands that every partner has different needs and goals. We believe in constructing partnership agreements that are mutually beneficial. The partnership levels below are suggestions for how we may work together.

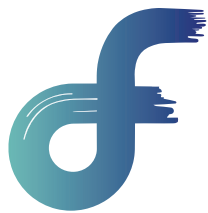
Mission Partner: \$500,000 and Above **Logo Placement** • Logo on corporate partner page of website • Logo in monthly newsletter distributed to more than 16,000 people nationwide, including Congressional members and staff • Logo on Dream Foundation materials • **Promotion** • Advertisement thanking partner in appropriate trade publication • Announcement as Mission Partner in exclusive press release distributed widely and also targeting philanthropy media • Mention in press releases about Dreams in which contribution was critical • Two impact story posts per year on our social media platforms, and connect to your social media through tags as appropriate • Two feature stories in newsletter, which goes to more than 16,000 people nationwide, including Congressional members and staff • **Dream Foundation Logo License** • License to use Dream Foundation logo in pre-approved materials • **Employee Engagement and Internal Communications** • Special Dream Foundation t-shirts with your logo for employee volunteers (if appropriate) • Dream Foundation will develop an employee engagement program • Dream Foundation will support developing an employee giving program and internal campaign • Dream Foundation will create materials for use with your internal communications and promotion • Dream Foundation senior leadership will be available to speak at corporate conferences and events about the partnership

Signature Partner: \$250,000 – \$499,999 **Logo Placement** • Logo on corporate partner page of website • Logo in monthly newsletter distributed to more than 16,000 people nationwide, including Congressional members and staff • **Promotion** • Announcement as Signature Partner in exclusive press release distributed widely and also targeting philanthropy media • Mention in press releases about Dreams in which contribution was critical • Two impact story posts per year on our social media platforms, and connect to your social media through tags as appropriate • Feature story in newsletter, which goes to more than 16,000 people nationwide, including Congressional members and staff • **Dream Foundation Logo License** • License to use Dream Foundation logo in pre-approved materials • **Employee Engagement and Internal Communications** • Special Dream Foundation t-shirts with your logo for employee volunteers (if appropriate) • Dream Foundation will develop an employee engagement program • Dream Foundation will support developing an employee giving program and internal campaign • Dream Foundation will create materials for use with your internal communications and promotion • Dream Foundation senior leadership will be available to speak at corporate conferences and events about the partnership

Sustaining Partner: \$100,000 – \$249,999 **Logo Placement** • Logo on corporate partner page of website • **Promotion** • Tag your company through Dream stories featured on our social media platforms six times a year • Highlight as Sustaining Partner in press release announcing partnerships distributed widely and also targeting philanthropy media • Mention in newsletter, which goes to more than 16,000 people nationwide, including Congressional members and staff • **Dream Foundation Logo License** • License to use Dream Foundation logo in pre-approved materials • **Employee Engagement and Internal Communications** • Dream Foundation will develop an employee engagement program • Dream Foundation will support developing an employee giving program and internal campaign • Dream Foundation will consult in creating materials for use with your internal communications and promotion

Contributing Partner: \$50,000 – \$99,999 **Logo Placement** • Logo on corporate partner page of website • Highlight as Contributing Partner in press release announcing partnerships distributed widely and also targeting philanthropy media • Mention in newsletter, which goes to more than 16,000 people nationwide, including Congressional members and staff • **Employee Engagement and Internal Communications** • Dream Foundation will support developing an employee giving program and internal campaign • Dream Foundation will consult in creating materials for use with your internal communications and promotion

Presenting Partner: \$25,000 – \$49,999 **Promotion** • Listing on corporate partner page of website • Highlight as Presenting Partner in press release announcing partnerships distributed widely and also targeting philanthropy media • Mention in newsletter, which goes to more than 16,000 people nationwide, including Congressional members and staff • **Employee Engagement and Internal Communications** • Dream Foundation will support developing an employee giving program and internal campaign • Dream Foundation will consult in creating materials for use with your internal communications and promotion



dreamfoundation™

Customized Partnerships for Success

We believe in creating mutually beneficial partnerships and understand that every partner has different needs and goals. Our chart suggests how we could work together.

	MISSION PARTNER \$500,000 AND ABOVE	SIGNATURE PARTNER \$250,000–\$499,999	SUSTAINING PARTNER \$100,000–\$249,999	CONTRIBUTING PARTNER \$50,000–\$99,999	PRESENTING PARTNER \$25,000–\$49,999
Inclusion on our corporate partner website page	Logo	Logo	Logo	Logo	Listing
Press release announcing partnership	Exclusive	Exclusive	Highlight	Highlight	Highlight
Inclusion in our newsletter*	Two stories featuring you	One story featuring you	Mention	Mention	Mention
We create materials for your internal communications and promotion	✓	✓	✓	✓	✓
We help you develop an employee giving program and internal campaign	✓	✓	✓	✓	✓
Use Dream Foundation logo in pre-approved materials	✓	✓	✓		
We develop an employee engagement program for you	✓	✓	✓		
Your logo in our newsletter*	✓	✓			
Credit in press releases for your gift supported Dream recipient stories	✓	✓			
Two impact story social posts on our channels per year, tagging you	✓	✓			
Our t-shirts with your logo for employee volunteers	✓	✓			
Our senior staff can speak at conferences and events about the partnership	✓	✓			
Your logo in our materials	✓				
Thank you ad in trade publication	✓				
Tag your company in Dream stories shared on our social platforms 6 times a year			✓		

*Our newsletter goes to 16,000 people nationwide, including Congressional members and staff.

Corporate Employee Volunteer Testimonials

"We stayed over an hour talking with Leslie—she is one special lady. I think we all left feeling like we had made a new friend. I know I speak for the entire team that we felt privileged to meet Leslie & deliver her dream. We all were humbled by her strength, resiliency and grace that were evident in the short time we were with her. We also feel fortunate to work for a company that supports the Dream Foundation and partners with them to deliver dreams."

"The Dream Delivery has been the most impactful thing that has happened to me in 2019. I am very much looking forward to the next opportunity for a dream delivery. Thank you!!"

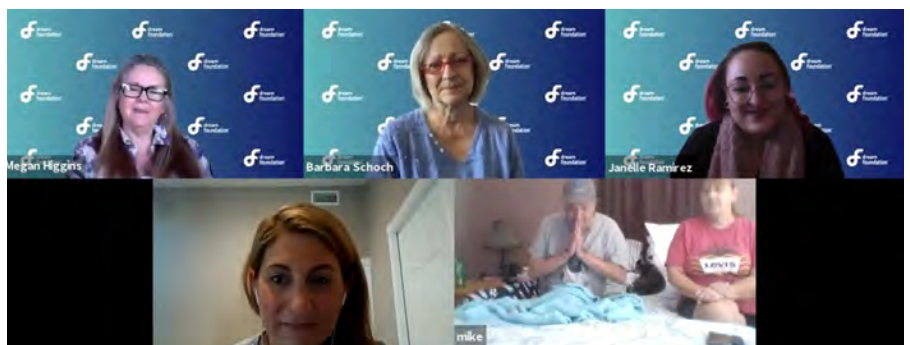
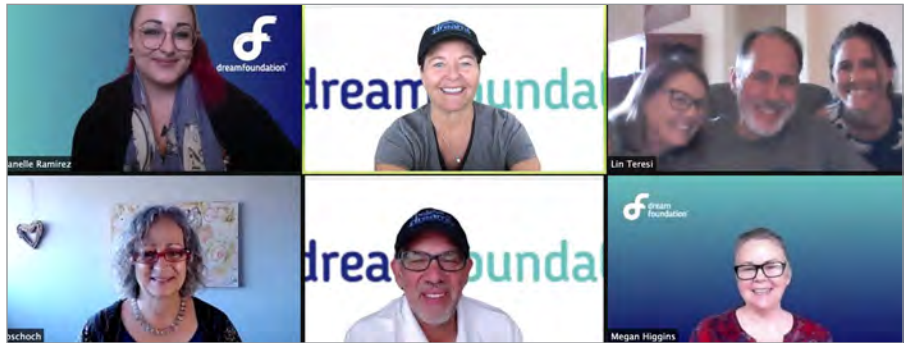
"This was a heartfelt delivery. Cornell was admitted to the hospital the day before we were to deliver the dream. We changed our original plans to meet at her apartment and went to the hospital to share the dream with her. She was ecstatic. She was smiling the entire time we were there and could tell that this was going to make a difference in her life."

"The dream delivery went very well, and the experience was very humbling to all involved."



Dream Deliveries

Your employees can attend Dream deliveries nationwide, offering you the corporate engagement opportunities that matter to them.



OUR MISSION

Dream Foundation, the only national dream-granting organization for terminally-ill adults, serves individuals and their families by providing end-of-life Dreams that offer inspiration, comfort and closure.

DREAM PROGRAM

With the support of a nationwide network of volunteers, hospices, health care organizations and committed donors, over the past twenty-six years, Dream Foundation has given life to more than 32,000 final Dreams.

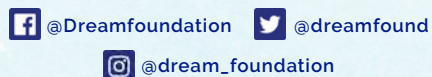
Our Dreams touch lives, meet essential needs, reunite families and play a critical role in the special end-of-life care that focuses on improving quality of life for Dream recipients and their families.

Dream recipients are at least 18-years-old, have a life expectancy of one year or less and lack the resources to achieve their Dream on their own.

Dream Foundation receives no state or federal funding—we rely solely on private donations. To support our mission please visit www.dreamfoundation.org/donate.



GIVING LIFE TO FINAL DREAMS



GIVING LIFE TO FINAL DREAMS

Request a Dream



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DREAMS FOR VETERANS

The Dreams for Veterans program tailors the Dream experience to veterans and their families. Dream recipients are U.S. military veterans who served from World War II to the Iraq and Afghanistan Wars, those who served during peacetime or who currently serve on active duty, the Reserve and National Guard. Dreams for Veterans honors our veterans' service by fulfilling their final Dream and providing them, their families and caregivers inspiration, comfort and closure at the end of life.

REQUESTING A DREAM

Dreams can range from basic needs items, such as a new computer or TV, to a vacation, a bedside reunion or meeting a personal hero and everything in between—requests that provide joy and relief. Through this non-medical form of end-of-life compassionate care, Dreams provide inspiration, comfort and closure to Dream recipients and their families.

Qualifications

Dream recipients live in the United States, including Alaska and Hawaii, are 18 or older, are diagnosed with a life-limiting illness with a life expectancy of one year or less and lack the resources to fulfill the Dream themselves.

Dream Application

To receive an application, please visit our website at www.dreamfoundation.org or call us at **888-4DREAMS**. Please contact application@dreamfoundation.org for more information. Please note: an abbreviated application is available to those currently receiving hospice care.

Guidelines are subject to change.

For up-to-date information, please visit www.dreamfoundation.org/dream-requests.



SOME CONSIDERATIONS

Each year our office receives thousands of requests for assistance. We give our best effort to address each one as quickly as possible. Dream recipients must be an active participant in the request and the Dream must be realistic with respect to timing and health restrictions.

We do not fulfill certain types of Dreams

- Requests for adults with chronic illnesses, unless they are in their last year of life
- Requests from individuals living outside of the United States
- Cash
- Surprise Dreams
- Reimbursements for completed Dreams
- Legal assistance
- Automobiles, lifts, repairs, and RV/car rentals
- Hunting
- Property and home improvements or repairs
- Funeral arrangements or posthumous requests
- Travel outside of the United States*
- Medical treatment/supplies/equipment/transportation or dental extractions
- Cruises
- Any Dream request deemed offensive, inappropriate or inconsistent with Dream Foundation values or those of our corporate sponsors

**On a case-by-case basis we may allow one-way travel to countries outside of the U.S. for patients who wish to die at home; we may also consider travel to other U.S. territories.*

WHAT DREAM FAMILIES SAY...

"You have given me back the passion and excitement that has been missing for well over a decade. Thank you for changing my life for the better!"

— BRIAN, Dream recipient

"The very precious, tender and profoundly loving moments with my father will always be in my heart."

— PEGGY, Daughter

"In a world of such chaos and insanity, it's nice to know that there are those that still truly care about what it means to be human. This has been more than a Dream, it has been a kiss and a hug from God."

— RANDY, Dream recipient

"A million thank yous in every language on Earth could not express our feelings at this time."

— LARRY, Dream recipient

"These two friends of nearly 50 years got to recall great times together and say their final farewells. Thanks to you all, two best friends got together one last time."

— Dream recipient's Brother

www.dreamfoundation.org



Workplace Giving Program

Support with impact. Give through payroll deduction or rally your co-workers to help Dream Foundation make final Dreams come true.

GIVING LIFE TO FINAL DREAMS.

Dream Foundation is the only national dream-granting organization serving terminally-ill adults and their families by providing end-of-life Dreams that offer inspiration, comfort and closure. Our nationwide community of volunteers, hospices, health care organizations, committed individuals and corporate donors help us support non-medical aspects of compassionate care for terminally-ill adults. Each year, Dream Foundation fulfills more than 1,500 Dreams nationwide.

Payday is great. So is helping Dream Foundation.

Donate with each paycheck and feel how great payday can really be. Your gift can help fulfill Dreams as simple as paying a heating bill to relieve financial stress or meeting a personal hero—anything that provides support and compassion.



\$2,300

cost of average

Dream

BENEFITS OF WORKPLACE GIVING

Convenience & Tax Benefits

You get the convenience of automatic payroll deductions without losing the tax benefits of charitable giving.

Financially More Manageable

By having a smaller amount deducted from your paycheck throughout the year, you can donate a larger total amount and have a greater impact overall. For example, if you get paid bi-weekly (26 times throughout the year) and you pledge \$38.50 each paycheck, by the end of the year you will have donated \$1,000 to Dream Foundation.

Combined Federal Campaign (CFC)

If you are a federal employee, please support Dream Foundation through the CFC's fall campaign. With almost 200 CFC campaigns throughout the country and overseas, CFC is the world's largest, most successful annual workplace charity campaign and has raised more than \$7 billion for non-profits over the past 50 years. Dream Foundation's CFC number is 10679.

Matching Gifts

Some employers will offer to match your contributions up to a specified amount. This leverages your employer's philanthropic support and maximizes your gift to Dream Foundation. Contact your Human Resources or Charitable Giving Department to learn more about your company's program.

Cost-Efficient and Sustainable Fundraising

Workplace giving is the most cost-effective and efficient way for Dream Foundation to raise funds compared to other fundraising methods. Your donation enables us to spend more time and resources on giving life to final Dreams than undertaking costly fund-raising efforts.

Unrestricted Money

Your donation provides Dream Foundation with a sustainable, year-round source of funds. And because this money is "unrestricted," your donation enables us to determine how to best use those funds to help deliver vital programs and services to thousands of terminally-ill adults and their families every year.

FUNDRAISE AT WORK

Office fundraising ideas can turn a routine work day into a fun day of team-building that supports Dream Foundation. The following are a few examples of ways to get creative.

Payroll Deduction Drive

The easiest way to give! A gift to Dream Foundation can be deducted directly from your paycheck as a one-time gift or you can donate a certain amount each pay period. Organize a payroll deduction drive and ask co-workers to participate.

Jeans for Dreams

Reward employees for giving to Dream Foundation by allowing those who sign up for recurring payroll deductions to wear jeans on Fridays or on a designated day each month.

Dinner for a Week Raffle

Approach seven local restaurants and explain your workplace fundraising effort. Ask each restaurant if it would be willing to donate a dinner for two or gift card and raffle off a week of eating out. Each employee who signs up for direct payroll deduction will be entered into the drawing. The lucky winners will be able to eat out every night for a week.

Leadership Lunch

Reward the department with the highest number of weekly payroll deduction sign ups with a lunch or dinner hosted by members of your senior leadership team. Lunch can also be for those that make a one-time donation of \$1,000 or more

Executive Parking Spot Raffle

Host a raffle for employees who sign-up for recurring payroll deductions with the use of an executive parking spot as the prize. A new raffle may be conducted quarterly as additional employees enroll in payroll deductions.

Scavenger Hunt

Host an office scavenger hunt competition. Consider including Dream Foundation Dream ideas/locations as a part of the exercise. Dream Foundation would be happy to provide examples of fulfilled Dream vacations and activities to help you think of items to include in this fun activity.

Cubicle Makeover

Have your colleagues makeover their cubicles to reflect their hopes and dreams.

Hallway Golf

Form teams, get creative and work together to create golf holes throughout the hallways of your office. Incorporate Dream Foundation's mission, by conducting a food or book drive and use the items collected to help create the holes and obstacles along the course.

All Ideas are Good Ideas!

Use your imagination to create your own signature fundraising campaign. Dream big. Help Dream Foundation continue to give life to final Dreams.

NEED HELP ORGANIZING?

Contact us at **(805) 564-2131** or employeeegiving@dreamfoundation.org to learn more about our workplace giving efforts and how we can help. We can work with your company to develop an employee giving campaign that aligns corporate and employee engagement goals. And, we can help design an overall marketing plan for your campaign, including materials, web content, and messaging.

Thank you for helping give life to final Dreams through payroll deduction.



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How You Can Help

We cannot thank you enough for the vital role that you play in fulfilling Dreams. Every year, we fulfill thousands of Dreams, and we simply wouldn't be able to serve that many Dream recipients without you.

You understand how comforting and inspiring—even miraculous—the joy of a Dream come true can be for those facing the insurmountable challenge of limited time, and many of you have asked us if there are any other ways that you can help.

In addition to acting as a Dream Host, the most powerful thing you can do is join all of the people who are raising funds to fulfill Dreams across the nation. Here are just a few of the ways that others like you have raised funds for Dreams. We hope this inspires you and remember—every dollar counts!

TURN TIME AT WORK INTO FUNDS FOR FUTURE DREAMS

Many companies offer workplace giving or matching gift programs that could double the impact of your support of Dream Foundation. To see more about the kind of programs that companies can run and who runs them, visit dreamfoundation.org, go to Get Involved on the menu that runs along the top of the screen and click on Employee Giving in the drop-down menu that appears. Ask your human resources or charitable giving department to learn more about what your company does—or even suggest they start a program!

MAKE A GIFT TODAY FOR A KINDER TOMORROW

Visit our secure website at dreamfoundation.org to make your gift today, and please consider making a monthly donation.

Consider making a gift as a memorial or tribute to someone special.

RUN YOUR OWN FUNDRAISERS

It takes around \$2,300 to fulfill one Dream. Make that your target and rally your friends, colleagues, neighbors or the people at your church and create fundraisers.

Here are a few ideas to get you started.

- Hold sales: bake sales, yard sales or create a lemonade stand.
- Hold a sports tournament or fitness class and raise money with registration fees, sponsorship, advertising, refreshments, raffles or the sale of tee-shirts or tournament gear.
- Ask the manager or owner of your favorite local restaurant to donate a percentage of an evening's profits to Dream Foundation or create a 'Dream' meal where a portion of the profits from that meal is gifted to Dream Foundation.
- Host a dinner, drinks or tea at your home and encourage people to make a gift to Dream Foundation at your 'Friendraiser.'

MAKE MEMORIALS OR MILESTONES EVEN MORE MEMORABLE

From birthdays to weddings to wakes, ask people to make a gift to Dream Foundation instead of giving flowers or gifts.

DONATE YOUR AIR MILES

We are proud to partner with Alaska, Southwest, and United Airlines. You can donate your air miles from these airlines and encourage others to give theirs to Dream Foundation's charity mileage banks. Those miles will be used to help other Dream recipients and their families travel to make final memories and visit loved ones—sometimes for the first and last time.

Visit dreamfoundation.org, go to Get Involved on the menu that runs along the top of the page and you'll see Donate Air Miles in the drop-down menu.

RUN A FACEBOOK FUNDRAISER

In the right-hand column of your Facebook page, underneath "Explore," click the icon marked "Fundraisers" and Facebook will guide you step by step through the quick and easy process of setting up your own fundraiser on Facebook.

Set \$2,300 if you want to raise enough to pay for one Dream.

Under the Tell Your Story section, where it says, "Why are you raising money?," along with anything personal that you want to share about why you want people to give to Dream Foundation, you can copy the following:

"Dream Foundation is the only national organization that fulfills final Dreams for terminally-ill adults and their families across the nation, including veterans. Every Dream costs around \$2,300. Please give what you can and share this!"

TELL US WHAT YOU'RE DOING AND INSPIRE SOMEONE ELSE!

Take photos of your fundraisers, post them to your social channels and tag us so we can share and inspire others to raise funds for Dreams!

- **Facebook:** @Dreamfoundation
- **Instagram:** @dream_foundation
- **Twitter:** @dreamfound
- Use the hashtag #Funds4Dreams

For more information contact: volunteers@dreamfoundation.org

Be Part of the Dream

Discover how we fulfill end-of-life Dreams for terminally-ill adults across the nation and help us give life to final Dreams.



GROUP ACTIVITIES TO HELP US WITH THE SMALL THINGS THAT MAKE ALL THE DIFFERENCE

Create travel or seasonal kits

Some Dreams involve travel. Decorate and fill tote bags with items that will make our Dream recipients' journeys more comfortable.

Make fleece blankets

Many Dream recipients are homebound and spend most of their time sitting. Your group can make fleece blankets we then send to Dream recipients to keep them comfortable and warm.

Run a toy drive

Nearly one in three Dream recipients have young children living at home. Run a toy drive and decorate and fill boxes with toys to send out along with the hundreds of toy boxes we send each year as part of our Toy Program.



Create cards

Every year we make and deliver thousands of flower bouquets to people in need of comfort and cheer in Santa Barbara County as part of our Flower Empower program.

Create hand-made cards to accompany the bouquets.

Learn about Dream Foundation and our mission at your location or meeting.

Dream Foundation representatives can present at your meeting or conference.

Alternatively, you can show one or more of our videos to learn more about who we are and what we do.



Please note: Companies will need to provide all supplies for these activities and ship the completed materials to our Santa Barbara, California office.



Dedicate the funds you raise to our Dreams for Veterans Program

Our Dreams for Veterans Program serves terminally-ill veterans across the nation. In 2018 alone, we served more than 200 Dreams for our nation's veterans. Tell us if you would like the funds that you raise to support this program.



Dreams for VETERANS

TURN TIME AT WORK INTO FUNDS FOR FUTURE DREAMS

Consider offering workplace giving, payroll deductions or matching gift programs that could double the impact of your support of Dream Foundation.

Run a gift card drive

Prepaid Visa or Mastercard gift cards can be used by Dream recipients to buy gas if their Dream involves travel or meals and snacks while they are out.

Donate your airline miles

We accept airline miles from Alaska Airlines, Southwest Airlines and United Airlines. Set up a terminal anywhere so that employees can donate their airline miles that will help Dream recipients and their families travel to make final memories and visit loved ones—some-times for the first and last time.

Fulfill a Dream

It takes an average of \$2,300 to fulfill one Dream. Make that your target and rally your team members to raise funds for one or more Dreams.

Hold a Sports Tournament or Fitness Class and raise money for Dream Foundation with registration fees, sponsorship, advertising, refreshments, raffles or the sale of t-shirts or tournament gear.

Every person in your organization who is on Facebook can run their own Facebook fundraiser from their personal pages. We'll give you everything you need to make it a success.

Give merchandise more meaning

Whether you sell your company's shirts or baseball caps at a conference or any other kind of company gathering, donating some or all of the profits from selling is a great way to help us fulfill final Dreams.

GIVING LIFE TO FINAL DREAMS

Dream Foundation serves terminally-ill adults and their families by providing end-of-life Dreams that offer inspiration, comfort and closure.

For further information please email development@dreamfoundation.org



NATIONAL HEADQUARTERS & MAILING ADDRESS 1528 CHAPALA STREET, SUITE 304, SANTA BARBARA, CA 93101
PHONE 888-4DREAMS | 888-437-3267 | 805-564-2131 | **FAX** 805-564-7002
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Travel and Seasonal Kits

Fill kits to make Dream recipients' journeys more comfortable.



These kits can come in cloth bags, zipper pouches, drawstring bags or even sturdy zip lock bags.

These are suggestions only and we are open to your creative ideas!

Items to include (feel free to add or substitute):

WINTER COMFORT KITS

- Lip balm
- Fuzzy socks
- Hand lotion
- Antibacterial hand gel
- Pocket hand warmers
- Foot cream
- Tea bags
- Notebook/journal with pen
- Mints or gum

TRAVEL POUCHES

- Notebook/journal with pen
- Sunscreen
- Lip balm
- Sports cooling towel
- Fan or fan/mister
- Mints or gum
- Comb
- Pocket mirror
- Inflatable travel pillow
- Antibacterial hand gel

AIR-TRAVEL POUCHES

- Travel size items such as:
 - Toothbrush and toothpaste
 - Lotion
 - Lip balm
 - Shampoo and conditioner
 - Soap
- Ear plugs
- Travel journal with pen
- Mints or gum
- Inflatable travel pillow
- Pocket mirror
- Antibacterial wipes

KIDS TRAVEL POUCHES

- Puzzles
- Memory game
- Coloring book
- Coloring pencils
- Pencil sharpener
- Journal/notebook
- Lip balm
- Water bottle
- Mad Libs



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Card Making

FLOWER EMPOWER CARDS

Flower Empower is a volunteer-driven program that delivers hope and compassion—in the form of beautiful bouquets—to those in need. Volunteers gather and prepare arrangements of flowers, then make deliveries to medical centers, elder care facilities and private homes. Along with the flowers, a homemade cookie, chocolates and a special handmade card is delivered, keeping with the mission of Flower Empower—to ensure that recipients know they are not alone, and they are cared for by their community.

Guidelines:

These cards will be delivered along with a beautiful bouquet to brighten someone's day.

1. Use construction paper or card stock to create cards about 4" x 5". The cards can be folded or post card style (envelopes not needed).
2. Decorate the outside of the card with stamps, drawings or stickers as you choose!
3. On the inside of the card, write a sweet phrase, letting the recipient know they are thought of and cared for, such as: "Enjoy the flowers!", "Have a wonderful day!", "Enjoy this beautiful day!", "May Your Day be Filled with Joy!", "Smile and smell the flowers!"
4. Do not use phrases or messages that may ostracize or not acknowledge the seriousness of an illness someone may be facing. Phrases like "Hang in there", "Get better soon", "I hope this finds you well" or "Speedy recovery!" are NOT appropriate for these cards. Please also stay away from using any political, religious or gender affiliation.
5. Sign your name as follows; "This card was handmade by (your name here)"



"THANK YOU" CARDS

Our "Thank You" cards are used primarily for our Dream Coordinators, who will include them in the folders sent out to our Dream recipients. The Dream recipients are then able to write about their completed Dream experience and send it back to us. "Thank You" cards are also used in special circumstances for donations, repeat referrals, volunteer work, etc.

Guidelines:

1. Use construction paper or card stock to create cards about 4" x 5". The cards can be folded or post card style.
2. Decorate the outside of the card with stamps, drawings or stickers as you choose. Feel free to add a Thank You to your design.
3. Stay away from using décor or phrases that represent any political, religious or gender affiliation.
4. If you would like, you can sign your name **on the back of the card** as follows; "Handmade for you by (your name here)" or "Made just for you by (your name)"



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Fleece Blanket Project

A soft, fuzzy blanket provides extra comfort to chair or home bound recipients and to the children in their lives.



Many of our Dream recipients are homebound and their final Dream is for a comfortable recliner, lift chair or scooter. Since they spend most of their days sitting in these chairs, a new blanket to keep them warm and keep their legs covered is a wonderful gift. In addition to Quality of Life Dream recipients, Dream Foundation also loves to send blankets to other Dream recipient families with babies and toddlers. Having a handmade blanket made by a volunteer is a personal and touching gift to receive. As not everyone knows how to knit or crochet, *No Sew Fleece Blankets* are a wonderful present to make!

STEPS FOR MAKING NO SEW FLEECE BLANKETS

1. Materials needed: print fleece, solid, contrasting fleece, and scissors.
Measurements for the blankets are about 32" by 45", but they can vary a little bit.
Each blanket takes about an hour.
2. Lay the two pieces of fleece out so that the wrong sides are together (both right sides are facing out) and the edges are even. If the edges are not even, trim the larger piece of fleece so that both pieces are even. Cut off the selvage edge from the both pieces.
3. Cut out a 6" square from each corner. On all four sides, cut slits all the way around that are 6" deep and approximately 1 1/2" apart. You should cut through both layers of fleece at one time.
4. Cutting the slits in the edges makes the fringe. Since you cut through both layers of fleece at the same time, the fringe will be in pairs. Knot each pair in an overhand knot by keeping the two pieces of fleece together (as if they were one piece) and wrap them around your finger forming a loop. Then, pass the ends through the loop you made and pull. The knot should be close to the actual blanket. Continue knotting each of the pairs all the way around.



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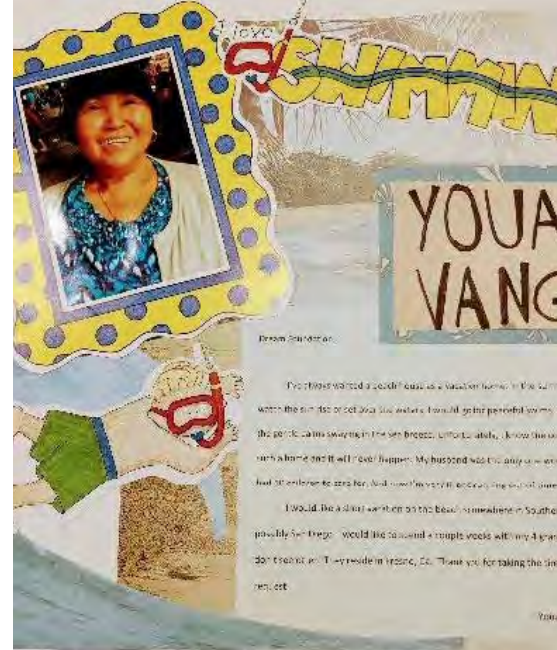
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Library of Dreams: Scrapbooking

After a Dream is completed, we honor the recipient by creating a scrapbook page that highlights the special moments of their Dream, and remembers a life lived.



Our scrapbooking program began in 1997, and since then Dream Foundation has memorialized each Dream with a beautiful, handmade scrapbook page that honors a particular Dream recipient and the final Dream they received. Once all of the scrapbook pages are completed, they are bound and added to our Library of Dreams. These scrapbooks are also a great way to share Dreams at conferences and events as a reminder of the rooted meaning behind our cause. With a little creativity and lots of heart, you can help us remember a Dream and honor a life lived!

STEPS TO MAKING YOUR PAGE

1. Browse through a completed scrapbook to spark ideas and find inspiration!
2. You will be given a binder full of sleeves filled with the original request letters, photos, and thank you notes (if available). Try and include as many of these elements into your page (without cluttering your design).
3. Read the original Dream request letter. This will help you lay out and choose a theme for your page. (i.e. For a "49ers Dream," you may want to use a football theme for your page!)
4. Use only ONE side of the cardstock scrapbook sheet paper per Dream. This means there will be one Dream on the front of the page and one on the back.
5. It is important that you write the Dream recipient's full name clearly visible on the scrapbook page you create.
6. Any parts of the letter, pictures, or paper you don't use should be recycled.
7. Once finished, check off the name of your Dream recipient to record completion of the page.



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