COLLEEN’S DREAM

To feel the ocean air and the sand between her toes
THE MISSION of Dream Foundation is to enhance the quality of life for individuals and their families facing a life-threatening illness by fulfilling a heart’s final wish.
DEAR FRIENDS AND SUPPORTERS,

I have witnessed firsthand the phenomenal growth and success Dream Foundation has experienced in the past 20 years. We commend not only the milestone of serving our 20,000th dream, but also that 75 percent of those dream requests took place in just the past 7 years.

Under the dedicated leadership of our Board of Directors and Executive Director, Dream Foundation has earned its sixth 4-star rating (the highest rating) by Charity Navigator for fiscal responsibility. This upholds an important industry standard of ensuring 84 percent of our total budget goes toward program expenses.

As the only national dream-granting organization for terminally ill adults and their families, our solid financial reputation is an indication to supporters that making final dreams come true for those in need is our top priority.

Dream Foundation is privileged to be working alongside loyal donors and corporate partners such as Genentech, CKE Restaurants Holdings, Inc. and Takeda Oncology Company—our newest partner—all of whom share our vision of honoring those at the end of life’s journey with the fulfillment of a final dream.

We are grateful to everyone whose generosity allows us to respond to the growing number of dream applications we receive. It is because of your gifts of time, energy and resources that we have never turned away a qualified dream request.

I am proud of our accomplishments in 2014 and am confident that Dream Foundation’s commitment to healing the heart will lead us to much success and fulfillment in the next 20 years.

Sincerely,

Kenneth P. Slaught
2014 Board President

With Dream Foundation’s 20th anniversary year came the humbling yet profound achievement of serving our 20,000th final dream. As we continue to see a rise in dream requests—with 7.5 percent more dreams fulfilled in 2014 than 2013—our overarching goal is to continue to be a resource for those in need.

Together with you—our committed donors and partners, engaged Board of Directors, loyal staff and volunteers—we are charged with making a positive difference in the lives of those who need it most. By establishing new corporate partnerships and strengthening existing ones, we’re able to expand our reach while developing innovative programs to target specific populations and their unique requirements.

More than a year has passed since I joined Dream Foundation as Executive Director, and in this time I’ve seen our work enrich the service of palliative care, helping adults with life-threatening illness feel better. Whether a dream is to receive daily comfort items or enjoy a family reunion, its ability to ignite hope, anticipation and joy in people’s lives is what counts.

Throughout this report you’ll read stories of our dreamers, whose strength and spirit help us never lose sight of our mission. To everyone whose gifts of financial and in-kind resources, time and talents combined to make 2014 the success it was, thank you. Our gratitude is immense and our sights are set high on the future.

Sincerely,

Kisa Heyer
Executive Director

“It matters to people how their stories come to a close. Endings are important.”

—DR. ATUL GAWANDE, AUTHOR OF BEING MORTAL: MEDICINE AND WHAT MATTERS IN THE END
When Genentech Senior Clinical Oncology Specialist Jane D. Gosser first became a volunteer Dream Host, she said, “I had to bite my cheeks so I wouldn’t cry. I was overwhelmed with sadness for the recipient and their family.”

Yet because she embraced her company’s commitment to social responsibility and dreamt of making a difference in the lives of others, she didn’t let her sadness deter her. Instead, she continued on: meeting our dream recipients in their homes to hand-deliver dream items or itineraries, providing camaraderie, hugs and festive celebrations.

Now I can clearly see the happiness that your team delivers. The patients have taught me that it’s all about perspective. Every day truly is a gift. It is as simple as that. They are so grateful and happy. I am touched and honored that I get to be a part of their memories.”

Dream Hosts like Gosser delivered 75 percent of all our dreams in 2014. As the messengers who make the love and compassion that Dream Foundation is built upon tangible, they are a vital part of the dream experience. Dream Hosts receive the special privilege of being part of a life-changing moment in someone’s life, celebrating the dream alongside them.
DREAMING OF...

MAKING LASTING MEMORIES

Thirty-four-year-old Yvonne from California is a wife and mother of two young children. She is also losing her battle with breast cancer. Financially depleted by costs associated with her care and treatment, Yvonne had never been able to enjoy a special getaway with her husband and kids.

The opportunity to do so was the dream Yvonne brought to our organization. Dream Foundation was privileged to send this young family to San Diego, where they enjoyed theme parks, relaxing accommodations, views of the Pacific and—most importantly—one another’s company, removed from the daily struggles of life with terminal illness. Making lasting memories was at the heart of Yvonne’s dream.

“It was better than anything we could have asked for. My children are young, so I wanted time to talk to them and give them a concept of what’s going to happen when I pass. When you granted my dream, I was really, really happy. Otherwise, I couldn’t have done it on my own. No way.”

— YVONNE, OUR 20,000TH DREAMER

Visit www.dreamfoundation.org/dream-foundations-20000th-dreamer to read more about Yvonne’s story.
IN THEIR TIME OF GREATEST NEED, the adults we serve find peace, comfort and closure in the fulfillment of a final dream. A dream allows people the ability to make the most of the time they have left, while helping caretakers and families prepare for loss.

In this report, we commemorate the 20th anniversary of our founding and celebrate the community of dream recipients, families, partners, donors and volunteers who have shared this dream along with us.

Since we receive no federal or state funding, we rely solely on corporate and individual contributions and grants. Our generous community helps fund an average of 2,500 dreams a year across the country. In 2014, we continued to see an increase in dream applications, fulfilling 7.5 percent more dreams than in 2013.

Being a part of the Dream Foundation community means more than providing donations and resources for dream recipients. Our volunteers and corporate partners are valued members of our team, who help us deliver dreams to the doorsteps of about 75 percent of the individuals we serve. In 2014, our corporate partners participated in hosting more dreams than ever, ensuring that 30 percent more dreams were personally delivered with smiles, hugs and a celebration.

This report will highlight some key achievements of the past year, as well as spotlight the stories of the dreamers we’ve had the privilege of serving. From our dream recipients and their families, to our donors, supporters and volunteers, thank you for entrusting us with your dreams.

RIGHT The 2014 Celebration of Dreams Gala was held on November 8, 2014 in Santa Barbara, CA. The event celebrated the strength and spirit of 20,000 dreams while honoring the love, compassion and community that make it all possible.
ABOUT THE DREAM PROGRAM

The **DREAM PROGRAM** is the primary program of Dream Foundation. Since its inception in 1994, the Foundation has served the final dreams of more than 20,000 adults nationwide, while allowing their spouses, children, other relatives, friends and caregivers to also share in the dream experience. Referrals come from individuals and families, hospice partners, hospitals, doctors, social workers and via our website, [www.dreamfoundation.org](http://www.dreamfoundation.org).

### PROGRAM GROWTH OVER THE YEARS

- **1994** 1st Dream
- **1995** 100th Dream
- **1997** 500th Dream
- **1999** 1,000th Dream
- **2007** 5,000th Dream
- **2010** 10,000th Dream

### DREAMS BY AGE

- 18–35: 11%
- 36–50: 22%
- 51–65: 36%
- OVER 65: 31%

### TYPES OF DREAMS

- BASIC NEEDS ITEMS: 29%
- VACATION: 22%
- FAMILY REUNION: 21%
- DISNEYLAND/WALT DISNEY WORLD: 13%
- DAY OUT ON THE TOWN: 8%
- SPORTS: 4%
- MEET A PERSONAL HERO: 3%

### DREAMS BY CONDITION

- CANCER: 63%
- LUNG DISEASE: 8%
- HEART DISEASE: 8%
- ALS: 3%
- LIVER DISEASE: 2%
- RENAL DISEASE: 2%
- AIDS: <1%
- MS: <1%
- MULTIPLE MYELOMA: <1%
- MD: <1%
- OTHER: 13%

### AIRLINE RESOURCES

- FLIGHTS BOOKED WITH DONATED ROUND-TRIP TICKETS: 53%
- FLIGHTS PURCHASED BY DREAM FOUNDATION: 40%
- FLIGHTS BOOKED WITH DONATED AIRLINE MILES: 7%

Donated round-trip tickets are from Southwest Airlines and Alaska Airlines. Donated airline miles are pooled in charity mileage banks with United Airlines and Alaska Airlines. An average flight requires 35,735 miles per ticket.
Emergency dreams are dreams for recipients who have a life expectancy of two months or less. Emergency applications are treated with top priority. As such, we are able to turn them around in as few as 24 hours.
OUR NATIONAL NETWORK of corporate and in-kind partners is a driving force behind our mission and a vital component to the success of our programs. The gifts they give—which range from travel resources that allow families to connect and share final memories, to basic needs items like mobility scooters and laptops that provide comfort in end-of-life care—are essential to the dream-granting process.

While monetary and in-kind contributions are critical to maximizing our funding, volunteer, fundraising and community outreach efforts from businesses and their employees also ensure that we are able to serve thousands of dreams each year.

We are grateful for the collective generosity of our network and its continued support of our mission through workplace giving, employee engagement programs and corporate partnership.

Giving back to our communities through the fulfillment of a dream is a great opportunity to impact the lives of terminally ill adults and their families, while demonstrating a commitment to helping others in need.

We are continuously seeking the partnership of businesses that share our values and recognize the importance of compassionate end-of-life care.

To learn more about corporate partnership and in-kind contributions, employee engagement and workplace giving opportunities, please visit: www.dreamfoundation.org/partners-in-dreams.

At Southwest Airlines, our love for people and community is our most powerful fuel, which is why we are proud to partner with a like-minded organization, such as Dream Foundation. We understand the strain serious illness can put on an individual or family, so the ability to lift their spirits and provide hope and healing that medicine cannot, fills our hearts with happiness. Working with Dream Foundation has been a wonderful way to involve our local employees, empowering them to enhance the dreamer’s experience, starting at the airport. We value the trustworthy referral network and collaborative relationship, because together we can make dreams come true.”

—DEBRA BENTON, DIRECTOR, COMMUNITY PROGRAMS AND ENGAGEMENT

Southwest Airlines, which has been a Partner in Dreams since 2012, generously donates round-trip flights, ensuring dream recipients and their families are able to reach destinations across the nation. In 2014, the airline also participated in the worldwide movement #GivingTuesday by making a generous financial contribution to Dream Foundation.
WE ARE GRATEFUL to the hundreds of volunteers across the nation who are dedicated to serving our mission and supporting our programs.

Individuals participate in various activities such as corporate Dream Hosting, supporting our Santa Barbara-based Flower Empower program, lending office support and serving as key advisors through board positions. Volunteer efforts such as these enhance the efficiency of our programs and instill the spirit of giving in countless communities, neighborhoods and schools.

Without our caring group of both local and national volunteers, Dream Foundation would not be able to bring such joy and comfort to our dreamers.

VOLUNTEER-DRIVEN EVENTS across the nation raise vital funds to support our mission. In 2014, volunteer events ranged from sporting events and trunk shows to marathons, benefit showcases and bake sales.

Get Hitched, Give Hope brings members of the Seattle wedding industry together to raise money and awareness for great causes. The 2014 Black and White Ball raised more than $77,000 for Dream Foundation.

In 2014, we launched the DREAM PHOTOGRAPHY NETWORK, which is comprised of photographers from across the country who donate their time and talent to capture dreams through their lenses. Photography provides tangible gifts to our dream recipients and their families, as well as a unique opportunity to celebrate life and honor loved ones. As highlighted by many of the photographs in this report, these special gifts also enable us to share our mission and the stories of those we serve in an extraordinary way. We are so thankful to the volunteers who have joined our network this year, and look forward to growing our community of professional photographers who are committed to making a difference.

To find out how you can become part of the Dream Photography Network, please visit www.dreamfoundation.org/howtohelp.
Every dream request begins with a referral—55 percent of which come from our current, national network of more than 600 active hospice and palliative care social workers and other employees. These committed individuals care about fostering positive social change and dedicate their work to improving the lives of patients and their families, just as we do.

In 2009, shortly after Optum Hospice and Palliative Care became a Dream Foundation hospice partner, its volunteer coordinator Dee Zeitounian made her first referral and has made 49 more since.

“I want to make a difference in our patients’ lives. I have seen the look on their faces when their dream comes true. I have seen the look that shows they never thought it would be possible. A dream makes people feel alive when most have nothing to look forward to except the fact that they will pass. Living with a life-threatening illness does not offer many moments for someone to even consider a dream, let alone have one. I volunteer with Dream Foundation because we are here on earth to help each other.”
IMPROVING END-OF-LIFE CARE

While a final dream often gives our dream recipients and their families the opportunity to make the most of the time they have left, it also improves their end-of-life care. By compassionately serving final dreams, we address the emotional and psychological needs of terminally ill patients, as well as those of loved ones and caretakers.

At Dream Foundation, our work expands the service and scope of palliative care by helping adults with terminal illness feel better. Our innovative programs expand the options for dream recipients to achieve comfort and improved quality of life.

For our dreamers, feeling better comes in many shapes and sizes—from receiving daily comfort items to family reunions. No matter the dream, at the heart of each one is its ability to ignite hope, anticipation and joy in the lives of those who need it most. Our focus is to alleviate some degree of emotional and physical pain.

We are continually amazed at the ability of a dream to not just serve the recipient, but bring comfort, peace and joy to loved ones, caregivers and thousands of hospice and healthcare professionals nationwide.

Our work supports social workers and hospice professionals, allowing them to provide care to their patients while we provide dreams. As a vital extension of these professional caregiving teams, we have seen how dreams give recipients the ability to make choices about how they choose to spend their final days. Even feeling empowered to control just one small part of their final narratives—from having a comfortable chair to rest in or creating final memories with loved ones—can have a significant impact on their overall end-of-life journey.

We are honored to do this important work day-in and day-out.

“Working with Dream Foundation is heartwarming, rewarding and inspiring. When there is no medication to provide a dose of hope, the power of a dream fulfilled can. A patient I referred for a dream once said to me, ‘Since my diagnosis, I never thought anything good would happen again. Dream Foundation changed that for me.’ To me, this is hope in its truest form.”

— TIANNA SWEDE-LASKIN, COMMUNITY LIAISON AND MEDICAL SOCIAL WORKER AT HOSPICE OF SANTA BARBARA, WHO IS ALSO A DREAM FOUNDATION MEDICAL ADVISORY BOARD MEMBER
Brightly decorated packages are shipped weekly from our Santa Barbara office to destinations across the country. Our dedicated volunteers fill the boxes with hand-selected toys, wrapped with love and addressed to the dream recipient to give his or her children.

Coping with the loss of a parent, and the intense emotional, physical and financial strain terminal illness has on a family, may well be the most difficult challenge a child can face. The Dream Toy Program reaches hundreds of children each year who are losing a parent to illness. With each unexpected gift of love received, opportunities to create memories and smiles again are born.

Thanks to the generosity of Hasbro, Inc. and Ty, Inc., Dream Foundation receives thousands of donated toys each year to send to families nationwide.

**SPECIAL THANKS TO:**
Andy & Dee Puzder, Hadi & Barbara Makarechian, Morrie & Irma Jurkowitz, Leslie Ridley-Tree, Nigel Lythgoe and Michael Rosenfeld for adopting the Dream Toy Program for 2014, and to Andy & Dee Puzder for adopting the program for 2015.

For more information, please visit: www.dreamfoundation.org/toy-program.

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**Flower Empower**
A program of dream foundation

The mission of Flower Empower is to ensure those in need know they are not alone and that their community cares.

Dream Foundation volunteers deliver kindness and compassion—in the form of fresh bouquets—to those facing illness, loss or recovery in our hometown of Santa Barbara, California. Additionally, the program plays an important role in community and employee engagement programs for local businesses and schools.

Although this program is unique to our region, it embodies the values of Dream Foundation and highlights the power of simple gestures that give back in a substantial way.

**SPECIAL THANKS TO:**
2014 Program Sponsors: Tim & Diane Brown and Kate & Arthur Coppola
2015 Program Sponsors: Tim & Diane Brown and George & Lisa Hagerman

Flower Empower is made possible by the generosity of our community growers and retailers: B and H Flowers, Botanik, Chocolats du Cali Bressan, Ever-Bloom, Florabundance, the Himovitz Family, Maximum Nursery, Myriad Flowers, Valley Flowers, our local Trader Joe’s grocery stores, Westerlay Orchids, and Westland Floral Company.

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**ADDITIONAL PROGRAMS**

**DREAM toy program**
A program of dream foundation

2,007 TOYS SENT IN 2014

2,013 VOLUNTEER HOURS IN 2014

**FLOWER EMPOWER**
A program of dream foundation

150 BOUQUETS ASSEMBLED AND DELIVERED EVERY WEEK

2,892 VOLUNTEER HOURS IN 2014
Dreams for Veterans provides the invaluable opportunity to honor and acknowledge veteran dream recipients while engaging and appreciating their families and communities.

Having served final dreams for more than two decades, Dream Foundation has been introduced to communities of people with unique circumstances and needs as they battle terminal illness. One such group is our nation’s military veterans.

In 2014, Dream Foundation created a new program called Dreams for Veterans, which effectively tailors the dream experience to veterans and their families. The program will launch officially in 2015.

An important component of Dreams for Veterans is orchestrating veteran-to-veteran Dream Deliveries and helping these dreamers reconnect with aspects of their former service. We are proud to serve the dreams of those who have so bravely served our country.

To date, dreams for U.S. military veterans have been made possible and will continue to be served via support in part from Corporate Partner in Dreams CKE Restaurants Holdings, Inc. (parent company of Carl’s Jr.® and Hardee’s® restaurants) and its annual Stars for Heroes™ fundraising campaign.

In 2014, longtime Dream Foundation supporter and U.S. Navy veteran John Paul DeJoria—also the co-founder of John Paul Mitchell Systems and The Patrón Spirits Company—pledged significant financial support to Dreams for Veterans.

We’ve been proud partners of Dream Foundation for many years to help deliver dreams to the brave men and women of the military who have lived in service to our country. Supporting veterans is part of our heritage as a company, and a cause close to our employees, franchisees and customers. Whether raising funds through our Stars for Heroes™ program or hosting dreamers and their families in our restaurants, we’re truly touched and honored to give back to the veteran dreamers who have given so much for us.”

— ANDY PUZDER, CEO, CKE RESTAURANTS HOLDINGS, INC.
For more than 35 years, Genentech—considered the founder of the industry—has not only been delivering on the promise of biotechnology, it understands that the needs of patients extend beyond just better medicines.

A corporate Partner in Dreams since 2006, Genentech’s senior management is committed to providing meaningful, hands-on volunteer opportunities for its 12,000+ employees. These leaders have raised the bar, supporting and advocating the benefits of corporate social responsibility through its Dream Hosting program.

“We are relentlessly focused on researching and developing treatments for people fighting the world’s most formidable medical conditions,” says Troy Cox, Genentech Senior Vice President. “Our employees know that together we can make a difference for patients, and come to work every day with that goal in mind.”

Since 1994, 1,000 Genentech employees have served as volunteer Dream Hosts, 329 in 2014 alone. As a group, they have delivered more than 1,000 dreams.

“This is where Dream Foundation plays such a crucial role. We celebrate your commitment to the whole patient, and we are inspired by experiences of hundreds of Genentech employees who have had the opportunity to deliver a dream.”
It was really wonderful how you were able to get my daughters here to see me while I am experiencing a very difficult challenge; it brought me pure joy and happiness. We shared such a great time together, playing board games, remembering about the good times…”
We had never been on a plane before or had a real vacation. This had been my dream since I was a little girl. I sat with the sun warming my old, tired bones and read peacefully. There was no talk of chemo, cancer, blood counts or doctor's appointments. For a full week I didn’t have cancer!”
THANK YOU TO OUR DONORS

Sarah-Binah & Norman Rautiola
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DREAMER
Brett

DREAM #
19,322

DREAM
To give their children Christmas in July

PARTNER
Hasbro

My kids mean the world to me. I just want to make sure they have a fun time and can enjoy life for a little bit because it seems like everything is so dark for them as of late.”

Missy & Mandeet Tatum
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Joshua Tavon
Heather Taylor & Todd Bergman
Judith & Nancy Tax-Werner
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Buffy Wild Wings, Carson, CA
Amy Burton
Ca’ Dario Pizzeria

18 www.DREAMFOUNDATION.ORG
I am thankful for every day, and as the days grow, I know the memories will last a lifetime for both of us.

WWW.DREAMFOUNDATION.ORG
PARTNERS IN DREAMS

Dream Foundation’s corporate partners do more than provide vital funding and in-kind resources. They also support our programs through volunteer and outreach activities that benefit the communities they serve.

Over the past 20 years, our Partners in Dreams have become valuable members of our team. Their generous contributions help maximize our funding while engaging their patients, customers and employees in our shared values and mission.

Support from our corporate partners comes in a variety of ways, from helping with dream recipient referrals to offering employee engagement and giving programs, which provide valuable opportunities for employees to give back in meaningful ways.

Our partners also provide cash donations, airline miles and vouchers, hotel stays, theme park and special event admission and other in-kind contributions that make it possible for us to make dreams come true.

Dream Foundation is deeply grateful to all our donors, supporters and partners, whose generosity and selfless enthusiasm are imperative to fulfilling time-sensitive dreams in an efficient manner.

Thank you to these valuable team members who help make dreams come true across the nation.

To learn more about corporate sponsorship and in-kind contributions, volunteer and outreach opportunities and employee giving, please visit: www.dreamfoundation.org/partners-in-dreams.

“I have had a special place in my heart for Dream Foundation ever since delivering my first dream 4 years ago. It makes such a profound impact on the dreamers and their families to have this final memory and brings joy and peace in a time of sadness. I personally donate to and volunteer with Dream Foundation because I know each dollar raised absolutely makes a difference and means so much to these dreamers and their families.”

—Sarah Trimpe, Sr. Clinical Sales Specialist at Genentech

Genentech has been a corporate Partner in Dreams since 2006. The leading biotechnology company is committed to treating diseases beyond scientific development by helping patients realize their dreams. Since 2007, more than 1,000 Genentech employees nationwide have served as volunteer Dream Hosts, helping ensure dreams are delivered with joy, an embrace and a celebration.

LEFT Bacara Resort & Spa in Santa Barbara, California, an In-Kind Partner in Dreams
LEGACY DREAM CIRCLE

Please join our effort.

E INVITE YOU to consider including Dream Foundation in your estate plans to help ensure that dreams will come true for future generations of adults with life-threatening illness. A gift through your estate plans can help secure the long-term financial viability of Dream Foundation beyond the lifetimes of its current supporters. The easiest planned gift is a simple bequest that names Dream Foundation as a beneficiary in your will or living trust.

A bequest is a revocable provision that can be changed at any time, but when realized, can help sustain a “legacy of dreams” for future generations of those with life-threatening illness.

A bequest can leave Dream Foundation a fixed dollar amount, a percentage or the residue of your estate. The amount you designate will pass to our charity free of estate tax.

You may visit www.dreamfoundation.org and reference How to Help/Leave a Legacy for bequest language.

Our Planned Giving Advisory Council offers expert guidance to Dream Foundation’s Planned Giving Program:

Wells Hughes    Christopher Jones    Gamble Parks
Patricia Snyder  Mary Ellen Tiffany  Kendall Van Conas
Greg Van Wyk

LEGACY OF DREAMS
PLANNED GIVING DONORS

Dream Foundation’s Legacy Dream Circle recognizes those who have made a current or deferred gift to Dream Foundation:

Anonymous
Holly Bander
Patti Bonczkowski
Gretchen Burkey Estate
Andrew & Elizabeth Butcher
Richard Cazen, M.D. Estate
Marilyn Cole-Shatz
Daphne Cooper Living Trust
Scott & Debbie Cusenz
Charlotte Doyle Davis Trust
Ted Dolas
Rod & Faye Eson
Kathryn F. Geiger Estate
Tracy Greene Estate
Diane Harlan
Susan E. Hoag
Stella A. Keane Estate
Anette LaHough Trust
Joel Scott Landson
Nora McNeely-Hurley
Charles and Esther Mylnek Trust
Jean A. Robertson
Bernie & Lori Sandler
Steven E. Shulem
Kenny & Elizabeth Slaught
Jerry & Eleanor Smith
Laurie Vandeberghe
Diana Wilson

DREAMING OF...
GIVING BACK

As Dream Foundation receives no federal or state funding, it has always relied on corporate partnerships, grants and individual contributions to serve and grow our mission. Our network of private donors—many of whom have been giving regularly since the Foundation’s earliest days—are vital to our sustainability. Some of these individuals give monthly, quarterly or annually. Others, like Montana resident Holly Bander, choose to include Dream Foundation in their estate plans, thereby committing to help serve dreams in perpetuity.

In 1994, Bander was one of the first backers of Dream Foundation, saying over the years she has, “watched with keen interest and awe as Dream Foundation has grown into a vital, well-established and well-run organization that fulfills a very crucial and compassionate role in the lives of terminally ill adults.”

Her 21-year giving history, and current and future commitments are testament to her deeply held belief in the value of giving back.

“I chose to include Dream Foundation in my estate plan because I want to help ensure it can continue to fulfill its role in the future, even after I am no longer able to make annual donations myself.”
OUR STAFF

Thank you for putting your heart and soul into the work you do for our dream families.

Valerie Banks  
Flower Empower Coordinator

Julia Briscoe  
Part-time Grants Manager

Stefani Canin-Mullen  
Part-time Events & Project Director

Trish Cantillon  
Part-time Special Projects Manager

Miriam Carreon  
Dream Coordinator

Cody Cook  
Dream Coordinator

Emilia Doerr  
Marketing Manager

Jodi Harris  
Manager of Volunteer Services

Cindy Hellriegel  
Director of Finance and Human Resources

Kisa Heyer  
Executive Director

Tristan Layton  
Director of Corporate Partnerships & Marketing

Rachel Lindsay  
Dream Coordinator

Michelle Mak  
Marketing & Events Coordinator

Kristy Raihn  
Outreach Coordinator

Sonia Salazar  
Database Manager

Barbara Schoch  
Vice President of Programs

Kelly Sweda  
Communications Manager

Lori Thiel  
Dream Program Manager

Megan Turley  
Dream Coordinator

Jackie Wadill  
Donor Relations Manager

Emily Wheatley  
Manager of Programs

Sophia Wildwood  
Office Manager

LOOKING FORWARD

As we move beyond the milestone of 20,000 dreams served and concentrate on the future, we are more determined than ever to keep granting dreams because we know every dream counts. Looking forward, we are eager to strengthen our role and visibility in the palliative care community.

We are working with existing corporate partners such as Genentech and CKE Restaurants Holdings, Inc.—as well as our newest Partner in Dreams, The Takeda Oncology Company—to create new programs and meet the demand for our service. With The Takeda Oncology Company, we look forward to creating a specialized program for individuals living with Multiple Myeloma.

Dream Foundation’s model is unique because our supporters are every bit as involved in the fruition of a dream as we are. Only through the help of our donors, volunteers and corporate partners can we so tangibly deliver love and compassion. Thank you!

“Amid one of my life’s most turbulent storms, my soul was awakened, my voice revitalized, my cry answered. Dream Foundation’s commitment to enhancing my quality of life revitalized my purpose and realigned my objectives. I choose to live every day apart from my diagnosis, without limits! And all because of a dream fulfilled.”

DREAMER  
Tara

DREAM #  
19,068

PARTNER  
Southwest Airlines

DREAM  
To meet talk show host Tamar Braxton
OUTSTANDING LEADERSHIP

Kenneth P. Slaught
Chairperson
Santa Barbara, CA
Founding Principal &
President, Investec Real
Estate Companies
3/2005–PRESENT

Hollye Harrington Jacobs, RN, MS, MSW
Vice Chairperson
Santa Barbara, CA
2/2010–PRESENT

J. Paul Gignac
Treasurer
Santa Barbara, CA
Partner Arias Ozzello &
Gignac, LLP
6/2012–PRESENT

Carol Brown
Green Valley, AZ
Retired, Dream Foundation
4/2015–PRESENT

Troy Cox
South San Francisco, CA
Senior Vice President,
Genentech BioOncology
4/2015–PRESENT

Mark DePaco
Santa Barbara, CA
Partner, Fell, Marking,
Montgomery, Garnet &
Raney LLP
12/2013–PRESENT

Luke Ebbin
Santa Barbara, CA
Record Producer, Mechanism
Strategic Music Consultants
7/2012–PRESENT

David Glickman
Beverly Hills, CA
President & Managing
Director, Glickman Capital
3/2001–PRESENT

Chris Lincoln
Los Angeles, CA
Vice President Fox Sports
Networks
1/2015–PRESENT

Bob Murphy
Santa Barbara, CA
Founding Partner, Roberts
Investment Capital, LLC
7/2010–PRESENT

Justine Roddick
Santa Barbara, CA
Roddick Foundation
12/2013–PRESENT

Richard Burnham
Co-Founder, Chairman,
Odyssey HealthCare

Dr. David Feinberg
Associate Vice Chancellor &
CEO, UCLA Health Systems

Kathy Ireland
CEO & Chief Designer Kathy
Ireland Worldwide

Luke Ebbin
Santa Barbara, CA
Record Producer, Mechanism
Strategic Music Consultants
7/2012–PRESENT

David Glickman
Beverly Hills, CA
President & Managing
Director, Glickman Capital
3/2001–PRESENT

Chris Lincoln
Los Angeles, CA
Vice President Fox Sports
Networks
1/2015–PRESENT

Bob Murphy
Santa Barbara, CA
Founding Partner, Roberts
Investment Capital, LLC
7/2010–PRESENT

Justine Roddick
Santa Barbara, CA
Roddick Foundation
12/2013–PRESENT

Andrew Puzder
President & CEO,
CKE Restaurants

Angie Redding
Founder, Nexus Products Co.

Jeff Shaner
President, Gentiva Hospice

Bui Simon
Founder, Angels Wings
Foundation Int'l.

Dave Steffy
Mountain Pacific Equities Inc.

Eileen Sweeney
Director of Community
Relations, Tampa Bay
Buccaneers

Clay Timon
Past CEO, Landor Associates

Diane Warren
Owner, Realsongs

Dr. James R. Berenson
President & CEO,
James R. Berenson M.D., Inc.
West Hollywood, CA

Dr. Sam Ho
Senior Vice President &
Chief Medical Officer,
United Healthcare
Cypress, CA

Dr. Stephen Hosea
Infectious Disease &
Internal Medicine
Santa Barbara, CA

Dr. Frederic Kass
Oncology and Internal
Medicine, Cancer Center
of Santa Barbara
Santa Barbara, CA

Dr. Myles Spar
Internal and HIV Medicine,
The Akasha Center for
Integrative Medicine
Santa Monica, CA

Tamara Stockero, RN
Cancer Center of Santa
Barbara
Santa Barbara, CA

Dr. Owen Stormo
Emergency Medicine
Santa Barbara, CA

Tianna Swede-Laskin,
MSW
Hospice of Santa Barbara
Santa Barbara, CA

Dr. Michael Tome
Area Medical Director,
Los Angeles Medical Center
Los Angeles, CA
For the family members of our dreamers, the mere anticipation of a dream and the understanding that someone cares enough to serve that dream can often be the most profound part of the dream experience. No matter what the dream is, at the heart of each one is its ability to ignite hope, anticipation and joy in the lives of those we serve.

Even in the event that a dreamer passes away before the dream is realized, we have found that simply knowing it was coming brings a welcome comfort and warmth to peoples’ final days. This recent note from a dreamer’s family inspires us to continue the important work of bringing peace and closure to those in need.

I was in the process of making my mother’s last dream come true, but before Dream Foundation could respond to her request, Mother passed away. The most important thing in all of this is that you took some of the stress from me. Just knowing there was someone out there who cared enough to extend a hand to my family and me, and to work at helping, truly made such a difference. Thanks again for being there.”

IT IS NOT THE SIZE OF THE GIFT THAT MATTERS, but how it contributes to a dream. Every resource donated, minute volunteered and story shared adds largely to our overall efforts to enhance the quality of life for individuals and their families facing the challenges of terminal illness. If you dream of making a difference, giving back, providing employee opportunities or making a meaningful social impact:

VISIT
www.dreamfoundation.org/how-to-help to find out how you can become a part of our community of dreams.

CONNECT
with us on social media to read about how we are putting your contributions to good use.

SHARE
our dreamers’ stories and inspire others to dream too.

@dreamfound
/Dreamfoundation
@dream.Foundation
Maria’s Dream

To visit San Diego with her family.