

2013 Annual Report

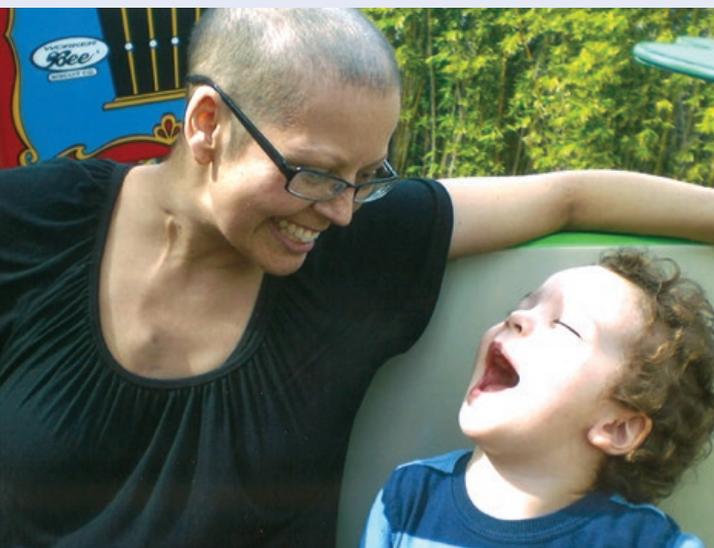


dream foundation®



Enriching a final journey. Acknowledging a life lived.

In 2013, Dream Foundation served the final dreams of 2,344 terminally ill adults and their families. Here, and woven throughout this report, you'll experience the stories and memories of many of them...



DREAM #17,889

Dream: To create lasting memories with her son

ON THE COVER:

DREAM #18,574

PARTNER: BACARA RESORT & SPA

Tiffany's Dream: To relax and spend quality time with her family near the ocean

COVER PHOTO: TRACY KAHN

Magical memories for her son

Beverly was a 33-year-old assistant professor at the University of Utah with a four-month-old son when she received a devastating diagnosis of stage IV breast cancer.

Her colleague Cheryl remembers feeling that Beverly was "the most positive, optimistic person. She was going to beat this." In order to prolong the time she had left, Beverly tried a variety of treatments. But they left her very weak. When she reached out to Dream Foundation, she said, "I have come to the point where I must admit that my energy, and quite possibly the time I have left, is limited. Thus I have chosen to direct all my efforts to spending time with my son Jack."

She knitted him a blanket with superhero emblems and added one just for him: "Super Jack." She read and sang to him, recording her voice in order to preserve it. She even began writing advice letters to Jack's future self.

Still, she feared her son—then just three years old—may someday forget her. Beverly's dream was born from her insatiable desire to create lasting memories with him. She longed for the opportunity to take him to Disneyland with her husband and sister.

"Although the limits on my energy mean I will likely experience the trip in a wheelchair," Beverly wrote in an application letter to Dream Foundation, "it's important for me that Jack have memories of the Magic Kingdom with his mommy."

Beverly's dream came true.

Her sister Pat remarked that Jack "was literally quivering with excitement when he met his hero, Woody from Toy Story." After the family returned, Beverly's health declined rapidly, and soon thereafter she passed away surrounded by loved ones. Pat was so grateful that she was able to join them for their final family vacation, what she called "a dream come true."

Beverly did everything she could to leave Jack with happy memories of her. Her colleague Cheryl remarked, "**Beverly left a lot of memories for him and he will—when he is old enough to realize everything—know that his mom was pretty special, very talented, and a wonderful person.**"

PARTNERS: COURTYARD ANAHEIM AT DISNEYLAND RESORT, DISNEYLAND, SOUTHWEST AIRLINES

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DEAR FRIENDS,

2013 was highlighted with many special and magical moments manifested multiple times every day. Each day somewhere in the country a patient's, family member's, or care provider's painfully troubled days were touched by the love of strangers. A dream gives hope, provides families with something positive to focus on during dark times, equips care providers with tools and medicine to bring smiles to their patients during difficult days.

What the Dream Foundation provides, along with countless other hospice and care providers nationally that grant wishes to their patients every day, sometimes independently, or when needed together with Dream Foundation, is indeed very special.

Since stepping down as President in early 2014, folks in kindness have expressed to me that Dream Foundation is my personal legacy. I remind them that this is not one person's legacy, but rather the legacy of a community of those who care.

I began Dream Foundation to ensure that my beloved partner Timothy Palmer's life was remembered, and that his life stood for something, as well as to find purpose to continue at a time when loss and grief consumed me. I wanted to pay forward the love of my Santa Barbara community of Dream Makers to others in need. However, this "legacy" belongs to each and every person who has ever given any act of love to this mission. This legacy belongs to us all.

2013 marked 18,084 final dreams since Dream Foundation's inception. In 2013 alone, 1,108 new donors and 389 new volunteers became part of the Dream Foundation family. Dedicated volunteers hand-delivered 70 percent of dreams in 2013, up from 65 percent the

year prior. In 2013, Flower Empower deliveries were up more than 2,000 bouquets over 2012, and 1,144 children of dream recipients received toys as part of the Toy Program.

2013, like every year prior since our inception, ended with a surplus, contributed through sound fiscal management, modest salaries and a staff and board committed to honoring each gift responsibly.

Each and every day in addition to supporting Dream Foundation, we have within us the abilities to be Dream Makers. Listening with love to those around us, with a heart wide open, you'll know where love is needed. Pick some flowers from your garden or a bouquet at the market and extend it so someone you know that needs to be reminded they are loved and needed. Encourage and lend a hand to someone whom has expressed a heart's wish, often one just needs to know someone cares and validates his or her wishes for the gift to begin.

It has been a great honor to serve each of you who have given so much in so many ways and you who have created your legacy and the memories you have instilled in the hearts of so many. It has been a very special honor for me to be entrusted with leadership of Dream Foundation these past 20 years. I am eternally grateful to have shared so many moments of love with you and the Dream Foundation families.

Always, from the heart,

Thomas Rollerson
Founder



Thomas Rollerson,
Founder

Our Mission

The mission of Dream Foundation is to enhance the quality of life for individuals and their families facing a life-threatening illness by fulfilling a heart's final wish.

www.dreamfoundation.org

ANCILLARY PROGRAMS



Special to Dream Foundation's hometown of Santa Barbara, **Flower Empower** is a volunteer-driven program that delivers hope and compassion—in the form of beautiful bouquets—to those in need. The mission of Flower Empower is to ensure the recipients know they are not alone and that their community cares.

Several days each week, groups of volunteers gather at the Santa Barbara Certified Farmers Market and other designated locations, where they assemble hundreds of arrangements using locally grown, donated flowers. Volunteers then make deliveries to nearby hospitals, elder care homes, hospice patients and personal residences. In addition to bouquets, Flower Empower recipients enjoy fresh-baked cookies, fine local chocolates and cards hand-made by young volunteers representing such schools and organizations as **National Charity League, Montecito Union School, Montecito Family YMCA Preschool, St. Rafael School, our 'Dream Teams' at Bishop Diego, Dos Pueblos, San Marcos and Santa Barbara High Schools, Carmel River Elementary School, The Howard School, All Saints-by-the-Sea Preschool, Academy Del Sol, Tucson, Ariz.,** and numerous Santa Barbara elementary schools.

**2013 Bouquets
Delivered:**

8,292

**2013 Holiday Orchids
Delivered:**

1,900

**2013 Flower Empower
Volunteer Hours:**

1,820

3rd Annual Flower Empower Luncheon

Our 3rd Annual Flower Empower Luncheon was held May 16, 2013 at the El Encanto Hotel in Santa Barbara. The garden party style event was produced by volunteer co-chairs, a volunteer committee and numerous local businesses. It honored **Program Sponsors Herb & Bui Simon, Volunteer of the Year Shelley Schulte, Youth Volunteer of the Year Bella Darke** and **Grower of the Year Westerlay Orchids**, as well as other dedicated volunteers and growers who make the program possible.



Thank you to the 2013 team of dedicated **Flower Empower** volunteers, growers, cookie-bakers and chocolatiers, including **B&H Flowers, Botanik, Chocolats du Cali Bressan, Domingo Farms, Ever-Bloom, Florabundance, The Himovitz Family, Maximum Nursery, Myriad, Trader Joe's, Valley Flowers Inc., Westerlay Orchids** and **Westland Floral**.

Special thanks to **Herb & Bui Simon** for adopting the program for 2013 and to **Tim & Diane Brown** and **Kate & Arthur Coppola** for adopting the program for 2014.



3rd Annual Flower Empower Luncheon committee Shelley Schulte, Amie Parrish, Robin Himovitz, Steve Shulem, Dream Foundation Flower Empower Coordinator Valerie Banks, NewsChannel 3's Shirin Rajae, Jodi Fishman-Osti, Lynette Hall and NewsChannel 3's Alan Rose



Toy Program

Nearly 40 percent of our dream recipients have young children in the home. Coping with the impending loss of a parent and the intense emotional, physical and financial strain terminal illness has on a family may be the most difficult challenge a child can face. Dream Foundation's **Toy Program** provides **age-appropriate toys for dream recipients to give their children**, allowing them to share happiness and smiles when illness has brought so much pain.

Thanks to the generosity of **Hasbro, Inc.** and **Ty, Inc.**, Dream Foundation receives thousands of donated toys each year to send to families nationwide.

**2013 Children
receiving toys:**

1,144

**2013 Toy Program
volunteer hours**

1,784

"We were surprised when we received the HUGE box of games. We started playing and started enjoying being together again. My teenage boys even enjoyed playing with the family. You brought joy to our family when we were experiencing such sorrow. Thank you for your kind, generous, healing and joy-giving gifts. It was so good to see smiles and hear laughter again in our home. Your gifts will help fill our last days together with good memories."

— KIMBERLY, WIFE OF DREAM RECIPIENT DARREN

DREAM # 16,065

Dream: To attend a New York Yankees game with his wife

Special thanks to **Andy & Dee Puzder, Hadi & Barbara Makrechian, Morrie & Irma Jurkowitz, Leslie Ridley Tree, Nigel Lythgoe and Michael Rosenfeld** for adopting the **Toy Program** in 2013.

A MESSAGE FROM THE BOARD

DEAR FRIENDS AND SUPPORTERS,



Kenneth P. Slaughter
Chairperson, Board of Directors

Two-thousand-thirteen marks 19 years since the inception of Dream Foundation. We are on the eve of a new chapter in the evolution of the organization, with a projected 20,000 dreams to be served by the end of 2014 in conjunction with our 20th anniversary. There were many successes in 2013 that have helped poise Dream Foundation for a strong and successful future.

Our active participation in meetings and conferences with corporate and in-kind partners—including **Genentech**, **Hilton Grand Vacations Club**, **CKE Restaurants Holdings, Inc.** and **Gentiva Hospice Foundation**—over the course of the year served to help strengthen relationships, funding and other resources imperative to our dream-granting mission, as well as broaden our national awareness.

To meet the demand for our services that is resulting, our friends, donors, partners, staff and volunteers are meeting the challenge of not just giving back, but giving more. With financial contributions, in-kind gifts and volunteer hours (including employee engagement), our supporters are driving Dream Foundation forward while not losing sight of our founding pledge to never turn away a qualified dream request.

Our members of the Board have lent commendable support to the operations of the organization. Their steadfast direction helped ensure 84 percent of our total budget in 2013 went toward program expenses and that we earned our fifth, 4-star Charity Navigator rating for fiscal responsibility to our donors and fiduciary care of our organization. The strong leadership of the Board also helped guarantee the necessary resources are in place to support our expansion.

As we conclude our 19th year of making dreams come true for terminally ill adults and their families, I am proud of what has been accomplished and even more proud of what I believe the future holds for Dream Foundation in its 20th year and beyond.

Sincerely,

A handwritten signature in blue ink that reads "Kenny Slaughter". The signature is fluid and cursive, written over a light blue background.

Kenny Slaughter
2013 Board of Directors

In April 2014, our Board of Directors met and with sadness accepted Thomas Rollerson's resignation as President. Dream Foundation's mission and vision is the result of Thomas' passion, caring and tireless commitment to advocacy for quality end of life care. The entire Dream Foundation family is profoundly grateful for his service, and we wish him the very best for his future.

A MESSAGE FROM THE EXECUTIVE DIRECTOR

I AM PROUD to have joined Dream Foundation as Executive Director in December 2013—the eve of our 20th anniversary year—and eagerly look forward to the next 20 years.



Since joining the organization, it has been my privilege to witness firsthand the deep compassion and thoughtful consideration each Dream Foundation staff member places on every dream request. To work closely with them, in addition to donors and supporters, corporate partners and an extensive, nationwide team of volunteers, is humbling and amazing.

My first experience with Dream Foundation was through National Charity League as a Flower Empower volunteer. Despite the initial clumsy attempts my daughter and I first made

at floral arranging, we realized quickly not only that our efforts were making a difference, but that Dream Foundation is truly something special.

I came to Dream Foundation having held numerous community service leadership roles, as well as with a background in the financial industry. Prior to moving to Santa Barbara, I was trained as a CPA and then spent seven years in international fixed income operations and management for several investment banks in London.

It is my privilege to be part of the Dream Foundation family and—along with the staff, boards, volunteers and dream families—to continue the outstanding work of our Founder, Thomas Rollerson. Thomas made innumerable contributions to the organization over the past two decades, and remains an inspiration to us all.

We look forward to building Dream Foundation further, maintaining strong relationships with our corporate partners, generous donors and steadfast supporters, and developing new relationships so that we may continue to grow and serve those most in need: our dream recipients and their families.

Sincerely,

Kisa Heyer

Executive Director

ABOUT DREAM FOUNDATION

The **Dream Program** is the primary program of Dream Foundation. Since its inception in 1994 through the end of 2013, the foundation has served the final wishes of 18,070 adults nationwide, plus their spouses, children, other relatives, friends and caregivers who are also impacted by the dream experience. Referrals come from individuals and families, hospice partners, hospitals, doctors, social workers and via our website, www.dreamfoundation.org.

2013 Dreams by Condition

Cancer	43
Other	36
Lung Disease	8.5
Heart Disease	6.9
Liver Disease	2.6
Renal Disease	1.2
AIDS	0.70
ALS	0.80
MS	0.20
MD	0.04

2013 Dreams by Age

60+	444
50-59	278
40-49	196
30-39	110
18-29	82

More than 1,200 special needs requests were also served this year.

"Working with Dream Foundation for the past 14 years has been heartwarming, rewarding and inspiring. It is a true honor to collaborate with such a wonderful organization that does so much for those living with life-threatening illness. When there is no medication to provide a dose of hope, the power of a dream fulfilled can. Recently, a patient I referred for a dream said to me, 'Since my diagnosis, I never thought anything good would happen again. Dream Foundation changed that for me.' To me, this is hope in its truest form."



— **TIANNA SWEDE-LASKIN**

Dream Foundation

Medical Advisory Board Member

Community Liaison/Medical Social Worker, Hospice of Santa Barbara

FINANCIAL STATEMENTS

Statement of Financial Position

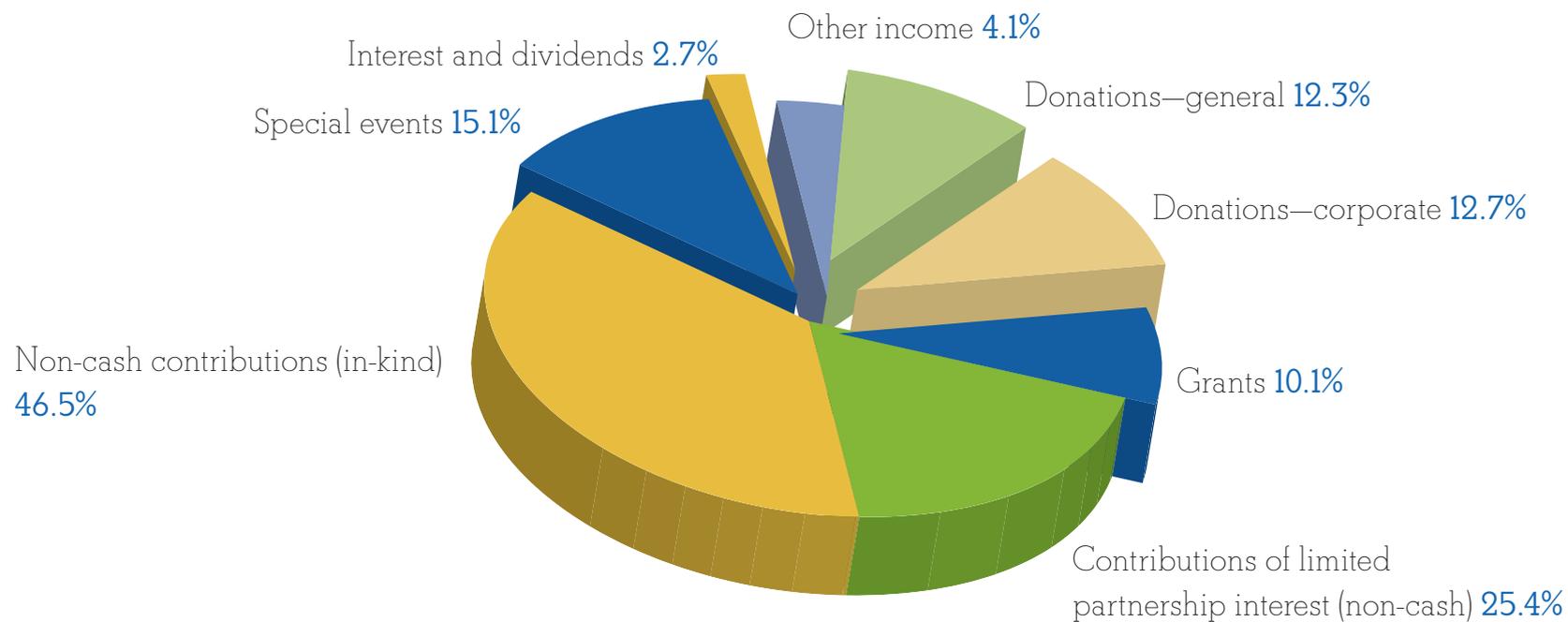
For the Year Ended December 31, 2013

(With comparative totals for the year ended December 31, 2012)

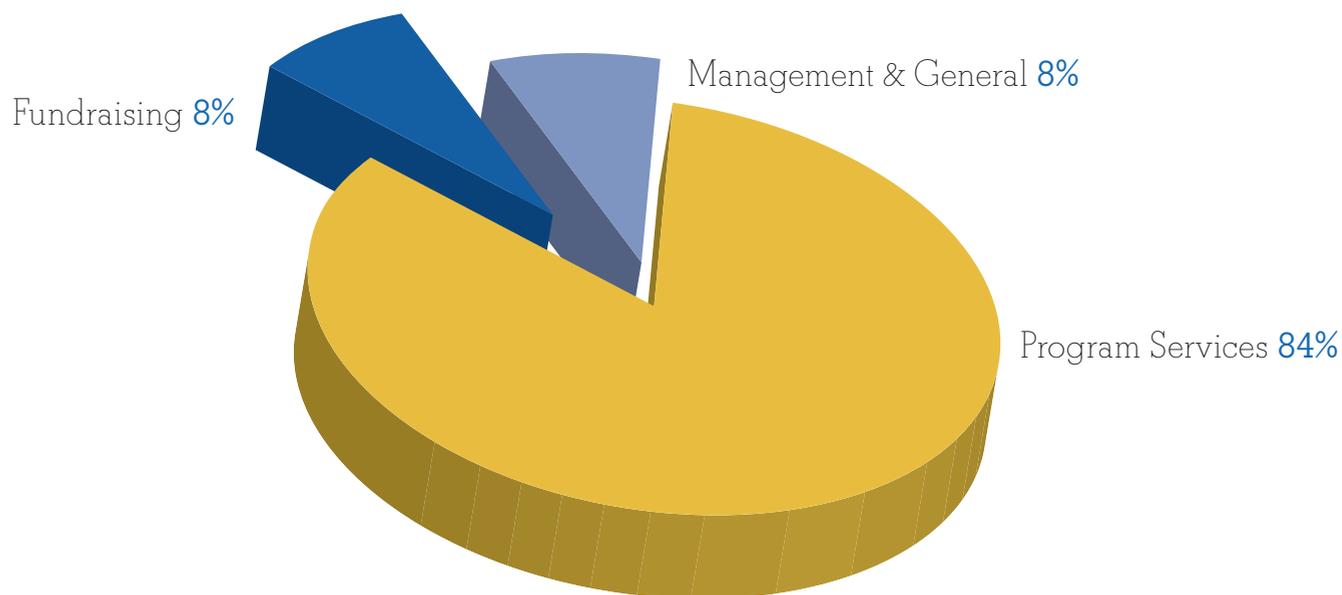
For our comprehensive, audited financial statements, please visit www.dreamfoundation.org

	2013 Total	2012 Total
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 1,959,730	\$ 1,707,370
Pledges receivable	64,080	45,375
Deposits	6,094	6,025
Total Current Assets	2,029,904	1,758,770
INVESTMENTS		
PROPERTY AND EQUIPMENT		
Net Property and Equipment	116,556	133,918
OTHER ASSETS		
Donated airline mileage	49,877	62,752
Total Other Assets	49,877	62,752
TOTAL ASSETS	\$5,240,116	\$3,236,884
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 7,948	\$ 3,949
NET ASSETS		
Unrestricted		
Undesignated	3,124,309	1,906,116
Board restricted	976,354	810,442
Total Unrestricted	4,100,663	2,716,558
Temporarily restricted	689,308	74,180
Permanently restricted	442,197	442,197
Total Net Assets	5,232,168	3,232,935
TOTAL LIABILITIES AND NET ASSETS	\$5,240,116	\$3,236,884

Revenue, Gains & Other Support



Program Expenditures



HIGHLIGHTS OF THE YEAR



A look back on some of the biggest milestones of 2013—and the compassion, collaboration and commitment to dreams that made it all possible.



U.S. Navy veteran Gerald is pictured with his daughter alongside a photograph of himself from his days serving aboard the USS Laffey. Gerald's dream was to walk the decks of his old ship one last time, showing his daughter the place he called home 60 years earlier during the Korean War.

Honoring our Veterans and paving the way to serve even more

Dream Foundation is honored to serve the final dreams of U.S. military veterans and their families. It is one small way we can give back to those who have given so much. In order to reach as many veterans as possible, Dream Foundation has connected with more than 180 military organizations, including **Veterans of Foreign Wars, We Honor Veterans** and **Wounded Warrior Project**. Funding for our veterans' dreams comes from our corporate Partner in Dreams, **CKE Restaurants Holdings, Inc.** and its annual Stars for Heroes™ fundraising campaign.

In 2013, Dream Foundation served 107 veterans' dreams, many of which also included celebratory Dream Deliveries by **Carl's Jr.®** and **Hardee's®** volunteers in their restaurants nationwide. With the continued support of CKE, Dream Foundation will continue to serve even more of our nation's heroes.

12th Annual Celebration of Dreams Gala raises one-third of operating budget for third consecutive year

Without state or federal funding, Dream Foundation relies heavily on fundraising efforts to help sustain and grow our mission. Held October 26, 2013 at the Bacara Resort & Spa in Santa Barbara, the 12th Annual Celebration of Dreams Gala once again generated one-third of our annual operating budget. Produced by a team of volunteer co-chairs, hundreds of other volunteers and numerous businesses, the gala honored **Barry Manilow, Andy Puzder & CKE Restaurants Holdings, Inc.**, and the **Families of Dream Foundation**.

2013 Gala honorees, Barry Manilow (L) and Andy Puzder (R) pictured with wife Dee



VOLUNTEERS

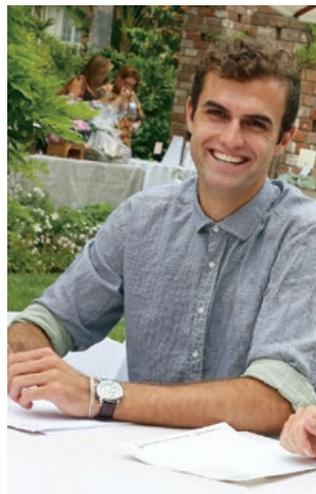
From local and national volunteers to student interns, there are hundreds of hands on deck to help support the programs and services of Dream Foundation.



Local Volunteers

Volunteers support our local Flower Empower program by creating bouquets and delivering them to local recipients. Sylia Greisner (above), Dream Foundation volunteer, stands with her crafted bouquet in front of the Flower Empower delivery van.

[LEARN MORE ABOUT FLOWER EMPOWER ON PAGE 2](#)



Student Interns

At Dream Foundation many undergraduate interns contribute to the challenging and fulfilling work of granting dreams. Several interns each year support both the Program and Communications departments. Our internships are 15-20 hours per week of hands-on experience working with our staff and often with dream recipients directly.

A Dream Foundation internship allows college students to gain valuable experience in non-profit work and program support. We are grateful to have such caring, dedicated students that help impact the end-of-life journey for so many.

Dream Foundation Communications intern, Augie Schott, volunteering his time at the check-in table for an event to benefit the Flower Empower program.

VOLUNTEER SERVICES	2013	2012
FLOWER EMPOWER VOLUNTEER HOURS	2,698	1,129
OFFICE VOLUNTEER HOURS	2,229	2,947
DREAM HOST VOLUNTEER HOURS	4,080	3,680
TOTAL HOURS	9,007	7,756
TOTAL VALUE OF HOURS (based on Independent Sector's Value of Volunteer Time)	\$237,244	\$204,293
TOTAL NUMBER OF VOLUNTEERS	1,453	1,246

Funds Raised by Volunteers

We have many volunteer driven events across the nation every year, which raise funds to support our Dream Program. In 2013 volunteer events ranged from golf tournaments to garage sales to bike races and bake sales, which raised a combined total of \$30,986.

ILLUMINATORS



Stan & Roberta Fishman

I met Dream Foundation's Founder Thomas Rollerson in the 1980s when we both served on the Board of Access Theatre, a company that used

professional actors both abled and disabled. Tom is a very special man with a very big heart. My wife Roberta and I have been supporting Dream Foundation since the very beginning.

I also served on Dream Foundation's Honorary Board of Governors for many years. We find it commendable that the majority of donated funds go directly to helping make dreams come true, and that the organization keeps operating costs extremely low. That and the outstanding, warm, and professional staff are just some of the reasons we continue to support.

Over the last 20 years, Dream Foundation has come a long way in being able to help more people. They've been recognized nationally for the great work they do, and for good reason. We are very passionate about the organization because of the help it provides people who have final wishes they cannot fulfill themselves.



Julie Engroff

When I joined the Avastin team in 2008, I was introduced to Dream Foundation and found myself immediately drawn to the people and philosophy of the organization. The partnership between Genentech and Dream

Foundation is perfectly aligned with our mission and belief that every patient matters!

I stepped up right away and ended up taking over the day-to-day relationship with Dream Foundation. It was then that I saw an opportunity to expand the relationship across the entire BioOncology business unit. As a result, Genentech BioOncology reps nationwide currently deliver dreams in all 50 states. My role with the foundation has allowed me to get to know the compassionate side of my peers, who can so often be driven by sales.

I'm continuously inspired by the courage, faith and selflessness of my colleagues, who always appreciate the opportunity to be a part of such a rewarding experience. The dreamers themselves, who are suffering with life-threatening illnesses, are inspiringly positive and optimistic. My most memorable dream delivery was for Ramona in Florida. She was too ill to travel but dreamt of meeting Judge Joe Brown. He was so flattered and humbled that she wanted to meet him that he spent more than an hour with her on Skype. I truly believe this one hour of time prolonged Ramona's life, and she talked about that moment for the rest of her days.



Ann Smithcors

I began volunteering 11 years ago. The mission of Dream Foundation filled me with awe, and I knew I wanted to play a part in making dreams come true. I began by delivering flowers, but wanted to be more involved.

Part of the process during the granting of dreams is the verification of the medical states of the dreamer.

As an RN and hospice volunteer I have insight into both the client's disease and the process as life's journey reaches the last year. Because of this, I knew I'd be well suited to help with verifications, and I currently spend about 12-14 hours per week doing so.

Each day is exciting and I work with a wonderful group of compassionate people. I am so fortunate to be able to volunteer with Dream Foundation.

In her 11 years of service, Ann has given 3,370 hours of her time.

DREAM QUOTES



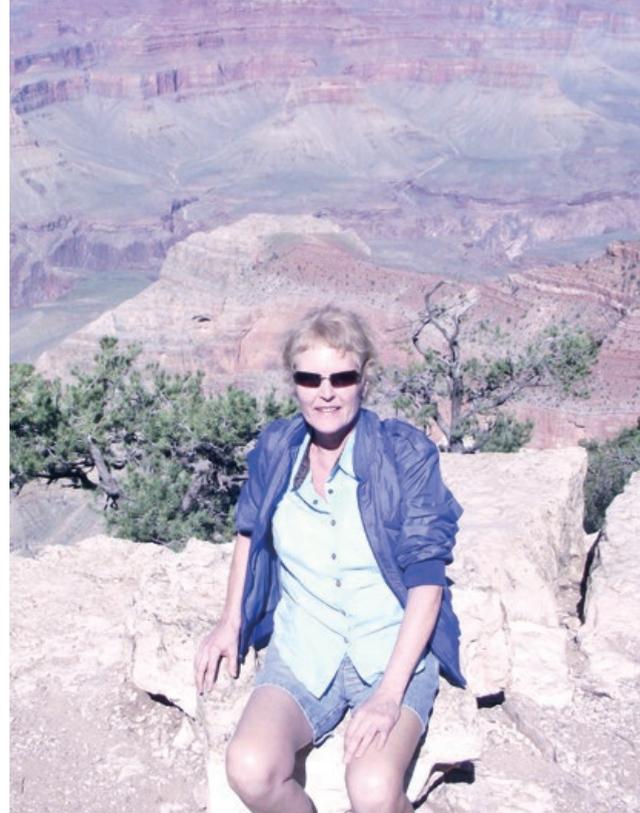
"Thank you so much for a once in a lifetime experience for my family! Making my daughter's wish a reality really meant a lot to us, it was an extraordinary experience."

– NOEL, FATHER OF DREAM RECIPIENT, CHARLOTTE, AGE 20

DREAM #17,889

PARTNER: STONEY CLOVER LANE

Dream: To attend the Super Bowl with her parents and siblings



"Visiting the Grand Canyon was absolutely a deep spiritual experience for me. I really can't thank everyone enough for such a fabulous and healing experience."

– ELLEN, DREAM RECIPIENT, AGE 54

DREAM #16,636

PARTNERS: GENENTECH, MGM RESORTS, SOUTHWEST AIRLINES

Dream: To see the sunset over the Grand Canyon



"I have had cancer my daughter's whole life and haven't been able to have as much fun with her as I'd like. I am so happy to have spent those fun-filled days together, and to be able to leave her with those memories of us together."

– MARILYN, DREAM RECIPIENT, AGE 40

DREAM #14,756

PARTNERS: HILTON GRAND VACATIONS, SEAWORLD ORLANDO, UNIVERSAL STUDIOS ORLANDO, WALT DISNEY WORLD

Dream: To leave her daughter with magical memories of their time together

"Seeing the Aurora Borealis is the one and only thing that has ever been on my bucket list. The trip would not have been possible without Dream Foundation and the round-trip tickets donated by Alaska airlines."

– CLAIRE, DREAM RECIPIENT, AGE 54

DREAM #17,616

PARTNER: ALASKA AIRLINES, GENENTECH

Dream: To view the Northern Lights with her husband by her side

PLANNED GIVING



Carol Brown,
Vice President,
Major and Planned Gifts

A planned gift through your estate plans can help to secure the long-term financial viability of Dream Foundation beyond the lifetimes of its current supporters. The easiest planned gift is a simple bequest that names Dream Foundation as a beneficiary in your Will or Living Trust.

A bequest can leave to Dream Foundation a fixed dollar amount, a percentage, or the residue of your estate. The amount you designate will pass to charity **free of estate tax**. Suggested language for your attorney to use follows:

A. Fixed Amount of Money or a Designated Property

"I give, devise, and bequeath to the Dream Foundation, located at 1528 Chapala Street, Suite 304, in Santa Barbara, California, 93101 \$_____."
(Or describe the real or personal property, including exact location.)

B. Percentage of the Estate

"I give, devise and bequeath to the Dream Foundation _____% of my estate."

C. Residual Bequest

"All the residue of my estate, including real and personal property, I give, devise and bequeath to the Dream Foundation."

Additional deferred gift options:

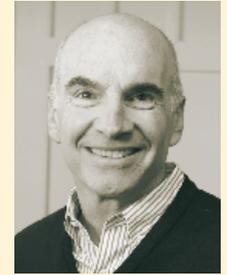
- Designate Dream Foundation as a beneficiary of your retirement or pension plan
- Designate Dream Foundation as a beneficiary of your life insurance policy
- Establish a Dream Foundation Charitable Gift Annuity

With either a deferred gift commitment or a cash gift now, you will be recognized as a member of the [Legacy Dream Circle](#).

For questions about this and other ways to give to the Dream Fund, or the endowment of the Dream Foundation, please call Carol Brown, Vice President Major and Planned Gifts at (805) 564-2131, ext. 103 or e-mail her at carol@dreamfoundation.org.

The Dream Foundation is a 501c(3) agency, Federal I.D.# 77-0405779

"I have been involved with Dream Foundation since 1994 and have been fortunate to participate on many levels. I've been a financial backer, board member, Dream Host and Flower Empower volunteer, and have attended numerous functions over the years.



To be able to contribute in many ways to such a profound, efficient and love-filled organization is a blessing, and I will continue to do so. As my giving has evolved over the years, I have come to the conclusion that part of my estate will include a bequest to Dream Foundation.

I consider Dream Foundation part of my far-reaching 'family.' The way this organization touches the hearts and lives of families reverberates back to me in innumerable ways. In essence, I consider the dream recipients of yesterday, today and tomorrow part of my family... my family that now will be included in my estate plan."

— JOEL LANDSON
20-YEAR DONOR

THANK YOU TO OUR DONORS

We are grateful for those who are building a "Legacy of Dreams" by including Dream Foundation in their estate plans

Anonymous	Susan Hoag
Patti Bonczkowski	Stella A. Keane Estate
Gretchen Burkey Estate	Anette LaHough Trust
Andrew & Elizabeth Butcher	Joel Scott Landson
Richard Cazen Estate	Nora McNeely-Hurley
Marilyn Cole-Shatz	Charles & Esther Mlynek Trust
Daphne Cooper Living Trust	Thomas Rollerson & Michael Erickson
Scott & Debbie Cusenz	Bernie & Lori Sandler
Ted Dolas	Steven E. Shulem
Charlotte Doyle Davis Trust	Kenny & Elizabeth Slaughter
Faye & Rod Eson	Jerry & Eleanor Smith
Kathryn F. Geiger Estate	Laurie Vandenberghe
Estate of Tracy Greene	Diana Wilson
Diane Harlan	

Our Planned Giving Advisory Council offers expert guidance to Dream Foundation's Planned Giving Program

Wells Hughes
Christopher Jones
Gamble Parks
Patricia Snyder
Mary Ellen Tiffany
Kendall Van Conas
Greg Van Wyk

DREAM FOUNDATION PROUDLY RECOGNIZES YOUR GENEROSITY

This list represents gifts made to Dream Foundation from January 1, 2013 through December 31, 2013.

\$100,000 and above



\$50,000 - \$99,999



\$25,000 - \$49,999



Ambassadors

\$10,000+

72andSunny
Jacob Ahrens
Steve & Deena Arnold
Tim & Diane Brown
Richard & Sally Burnham
Carl's Jr.[®]
Maureen & Marlin Casey
CKE Restaurants, Inc.
Belle & Daniel Cohen - The Little One Foundation
Daphne Cooper Living Trust
David & Suzanne Cooper
Arthur & Kate Coppola
CSM Bakery Products
John Paul & Eloise De Joria - John Paul Mitchell Systems
Caroline Diani
Chad & Ginni Dreier - Dreier Family Foundation
Genentech Foundation
Gentiva Hospice Foundation
Get Hitched Give Hope
Avie & Jill Glazer
The Green Family Foundation
Laurie Green - Good Girls Give
The Hammond Family Fund
Peggy Sue Herrington
Roger & Robin Himovitz
Independent Hardee's[®] Franchisee Association
Hollye & Jeff Jacobs
Morris & Irma Jurkowitz
Kim & Soren Kieler
Nigel B. Lythgoe
The Makarechian Foundation
Nancy Milne
The Norris-Rocaberte Family Foundation
O'Gara Coach Westlake - Mitch Anderson
Leslie Ridley-Tree
Thomas Rollerson & Michael Erickson
Michael Rosenfeld
Tom & Barbara Sanborn
Santa Ynez Band of Chumash Indians - Vincent Armenta
Rudi Schulte Family Foundation
Herb & Bui Simon

Kenny & Elizabeth Slaughter
May & Stanley Smith Charitable Trust
Star Franchise Association
Colleen & Michael Taylor
TelePacific Communications
Diane Warren - Realsongs
Kent Weed
Wells Fargo Foundation
Wood-Claeysens Foundation

Sharks Foundation
Michael & Anne Smith Towbes
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"After years of painful cancer surgeries, treatments, tests and appointments, it was WONDERFUL for Gary and our family to simply experience the JOY of being together. Please know that during the most difficult, sad time in our lives, you created memories for us that we will hold in our hearts forever."

- CINDY, SISTER OF DREAM RECIPIENT
GARY, AGE 63

DREAM #16,690

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"My husband and I never had a honeymoon and rarely ever took a vacation. It meant the world to me to have this time with him and our girls in such a beautiful place, to make memories and cherish the time I have."

— STEPH, DREAM RECIPIENT, AGE 36

DREAM #16,008

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Dream: To experience fun and laughter with her daughters on a family getaway



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of our hearts for giving our
family the dream trip of a
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made our dream extra special."

– RHONDA, DREAM RECIPIENT, AGE 38

DREAM #14,642

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Dream: To experience the beauty of the
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Every effort is made to ensure accuracy.

Please bring any errors or omissions to the attention of cindy@dreamfoundation.org.

Thank you.

DREAM QUOTES



"She had a wonderful time. She enjoyed all the family being together so much. It meant so much—to everyone, not just my mom—to have this special family time together. It will be a vacation that will always be remembered."

– BARBARA, DAUGHTER OF DREAM RECIPIENT HELEN, AGE 90

DREAM #16,663
PARTNER: OPTUM PALLIATIVE & HOSPICE CARE

Dream: To visit the ocean one last time



"I want to express my greatest appreciation to Dream Foundation for making my sister-in-law's dream come true by allowing us to fly to Colorado and spend a week with her. It meant the world to us to see her, especially under these adverse conditions. I vow to spread the word about Dream Foundation in honor of Linda."

– JAZZ, SISTER-IN-LAW OF DREAM RECIPIENT LINDA, AGE 66

DREAM #16,890
PARTNERS: OPTUM PALLIATIVE & HOSPICE CARE, SOUTHWEST AIRLINES

Dream: To reunite with her siblings

"Things are getting harder to maintain overall, but with a smile on his face and an incredible attitude, my husband faces each day. Your gift was a highlight on this difficult journey."

– CINDY, WIFE OF DREAM RECIPIENT RICHARD, AGE 63

DREAM #17,480
PARTNER: UNITED AIRLINES

Dream: To visit the Catskill Animal Sanctuary

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Thank you for putting your heart and soul into the work you do for our dream families.

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"Dreams are more than wishes. Dreams are the stuff that make us up, that hold us together. We are never more alive than when we are living one of our dreams. We are forever grateful for the people of Dream Foundation and their efforts to restore an indelible sense of humanity to the dying. Everybody matters and Dream Foundation proves it."

— STEPHEN JONES

*House Manager, Sarah House, Santa Barbara,
pictured with dream recipient Tina*





A DREAM STORY

Treasured family time

By the time Kenon was 46 she had been diagnosed with cancer five different times. After the first time, when she was just 21 years old, she founded her own non-profit outreach organization that gives hope and encouragement to children fighting cancer. Throughout her many health trials, she remained an incredibly generous and positive person. Prior to being diagnosed with end-stage esophageal cancer at the end of 2012, she and her husband had become the active parents of three young children.

Life with kids is hectic enough, but after Kenon's husband lost his job, she was forced to navigate it as the sole family breadwinner while undergoing treatment. The family cut corners wherever possible and their income decreased even further when Kenon had to go on disability leave. She said she dreamt of having one more opportunity to be alone with "just us" over one of her kids' school holidays. A trip to Hawaii provided the break she so desperately desired to focus on her family, not on her illness.

While Kenon admitted, "I don't know what this season of life will hold or how long it will last," she remained a beacon of light for those around her and everyone struggling with illness. She said her greatest hope was "that people will be inspired to be hopeful and strong and that none will give in to bitterness and disillusionment." Her final piece of advice was, "**May nothing be wasted in the journey of experiencing true life and wholeness.**"

DREAM #15,390
PARTNER: UNITED AIRLINES

Dream: To spend time with her family away from the reminders of her illness

For information on how you can be involved and help in the following ways, please contact receptionist@dreamfoundation.org or visit our website www.dreamfoundation.org

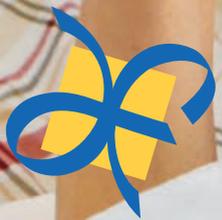
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| Cash donations | Employee giving | Toy Program |
| In-kind donations | Planned giving | Volunteerism |
| Airline miles donations | Dream referrals | Fundraising events |
| | Flower Empower | |

Improving the quality of life for an adult with a life-threatening illness.

DREAM #18,726

Linda's Dream: To leave a legacy for her family with a published book of her poetry

PHOTO: ANDY BURRIS



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