

5TH ANNUAL

ENDLESS SUMMER DREAM

POOLSIDE FASHION SHOW
AND COCKTAIL PARTY

OCTOBER 6, 2019
SUMMERLAND, CALIFORNIA


2019 EVENT SPONSORSHIP



Dream Foundation is a registered 501(c)(3) organization.

OUR MISSION

Dream Foundation serves terminally-ill adults and their families by providing end-of-life Dreams that offer inspiration, comfort and closure.

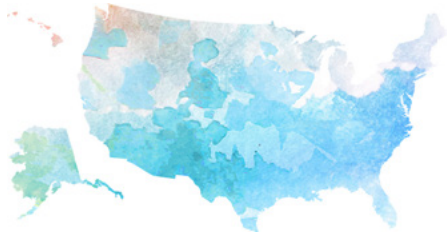
A photograph of a family of six interacting with a large elephant in a grassy field under a blue sky with clouds. The family consists of a man, a woman, and four children. The man is wearing a dark blue t-shirt with "BOOZER 5" on the back and teal shorts. The woman is wearing a purple shirt. The children are wearing various casual clothing. The elephant is large and dark grey, standing in the center of the frame. The family is gathered around the elephant, with some children touching its trunk and head. The background shows a grassy field and a line of trees under a bright blue sky with scattered white clouds.

Elephants are special to Daryl, 31 from Orem, Utah, and his family. Daryl has glioblastoma and discovered he has a genetic mutation that caused him to have only one cancer-fighting gene, rather than two like most of us.

Daryl's Dream was to take his family to the Center for Elephant Conservation (CEC) to see the magnificent animals that may hold the key to a cure for others with the genetic mutation. The CEC is not open to the public but the owners extended an invitation for their family to visit for the day.

ONLY NATIONAL DREAM-GRANTING
ORGANIZATION SERVING
TERMINALLY-ILL ADULTS

WORKING IN ALL
50 STATES



IMPACTED OVER
56,000
FAMILY MEMBERS



WE SHIPPED
22,221
TOYS TO DREAM
RECIPIENTS' CHILDREN
SINCE 1994



4,436
REFERRING
MEDICAL
PROFESSIONALS

5,005
VOLUNTEERS
HAVE SUPPORTED US
OVER THE YEARS



SEAL OF
EXCELLENCE

—Best Charities of America

PLEASE JOIN US AS AN
EVENT SPONSOR IN 2019. >

WWW.DREAMFOUNDATION.ORG/SUMMERDREAM
stefani@dreamfoundation.org

A LOOK AT PAST YEARS' **ENDLESS SUMMER DREAMS**



ABOUT THE EVENT

DREAM FOUNDATION'S 5TH ANNUAL ENDLESS SUMMER DREAM

Our fashion partner for this year's event is the world-renowned, highly revered Oscar de la Renta. The house will be presenting couture-inspired ready-to-wear looks in the iconic style once adored by Jacqueline Kennedy and now interpreted for the modern woman to the acclaim of the world's fashion press.

All guests will enjoy the signature elements of this event—the poolside fashion show, incredible food from our region's most outstanding restaurants, the finest wine from our best wineries, the coolest spirits and cocktails and exciting entertainment. Sponsors will be treated to a VIP experience with priority seating and other event perks.

This is the second of Dream Foundation's two annual events at which we raise vital funds to help us fulfill final Dreams for terminally-ill adults and their families across the nation throughout the year.

WHEN

SUNDAY, OCTOBER 6, 2019

WHERE

**THE NESBITT ESTATE
SUMMERLAND, CALIFORNIA**

Join us at a grand Summerland estate overlooking the Pacific Ocean and private polo fields for this unforgettable poolside event. Sea breezes, swaying palms and gracious architecture combine to create an exquisite backdrop for fashion to take center stage.

GUEST EMCEE

IN FORMATION

ENTERTAINERS

TO BE DETERMINED

ABOUT DREAM FOUNDATION

Dream Foundation, the only national Dream-granting organization for terminally-ill adults, fulfills final Dreams that provide inspiration, comfort and closure at the end of life. With the support of a nationwide network of volunteers, hospices, health care organizations and committed donors, Dream Foundation has given life to more than 30,000 Dreams over the past two decades.

Dream Foundation does not receive any federal or state funding, and relies solely on individual donations and corporate partnerships to fund its programs. Dream Foundation is a 501(c)(3) non-profit and receives national recognition for efficiency and fiscal responsibility.



MORE THAN 30,000 DREAMS

FULFILLED, INCLUDING...



VISITING THE "HAPPIEST PLACE ON EARTH"

Karen, 61 from Bremerton, Wash., was diagnosed with ALS and dreamed of a final family vacation to Disneyland with her children and grandchildren. She chose Disneyland because, "...you feel like a child when you are there. It's the most wonderful place on the face of the Earth." Dream Foundation helped Karen create wonderful memories of a final family vacation her loved ones will remember for years to come.

LEAVING A LEGACY OF MUSIC

After living cancer-free for two years, Randy, 62, from Reno, Nev., discovered his cancer had returned. A musician and singer, he spent much of his life playing music but never recording a single album. Dream Foundation helped record his favorite songs in a studio, creating a musical collection that he can leave behind for his wife and their family. Randy "just wanted something to leave behind as a memento; a reminder of yes, I was here; please remember me this way."



LEAVING A LEGACY OF EXCELLENCE

Stanley, a 60-year-old veteran and husband from Neshanic Station, N.J., was recently diagnosed with a brain tumor. He served in the Navy, Army and Air National Guard and had a 35-plus year career in the fire department. Stanley was just a few credits short of a fire science degree when his treatments began. His Dream was to receive an honorary degree so he can leave a legacy of excellence. Dream Foundation worked with Waldorf University to make his final Dream come true. Stanley's wife Paulette said, "You have made a grown man happy at a time when happiness is hard to find."

A WEDDING TO REMEMBER

Elizabeth, 35 from Lenox, Iowa, dreamed of renewing her wedding vows because she didn't have photos taken at the special day 12 years ago. "I would love to leave this memorable life event to my children and they can cherish it forever with photo memories," she said. Dream Foundation, with the support of Elizabeth's neighbors, provided a photographer, bouquets, boutonnieres, wedding cake, food and decorations. It was truly a magical day, and one her children will surely remember.



MULTI-GENERATIONAL REUNION

Steven, an 80-year-old Navy veteran from Baltimore, Md., dreamed of meeting his great-granddaughter. Unfortunately, his granddaughter is in nursing school and couldn't afford to travel with her children to Baltimore. Dream Foundation provided airline tickets so Steven's granddaughter and two great-grandchildren could visit for a family reunion. Steven's granddaughter wrote, "I just want to thank you for all that you have done for us. I am forever grateful to you all."

DREAM FOUNDATION IN THE NEWS

WE ARE PROUD TO HAVE BEEN FEATURED IN:

- 805 Living
- Access Hollywood
- Andrews-Gazette
- Anea Magazine
- Baret News Wire
- Broadway World
- Character Magazine
- C Magazine
- Entertainment Tonight
- ESPN
- Essence
- Extra
- Harper's Bazaar
- Hawaii News Live
- Huffington Post
- In Touch
- KEYT
- KZSB
- LA Confidential
- Los Angeles Magazine
- Maui News
- Montecito Journal
- My Social Good News
- Napa Valley Inc.
- NHL.com
- Noozhawk
- Santa Barbara Independent
- Santa Barbara Magazine
- Santa Barbara News-Press
- Santa Barbara Seasons
- Santa Cruz Sentinel
- The Magazine (Southwest Airlines)
- The Voice
- The Week
- Town & Country
- Upworthy
- USA News
- USA Today
- Women's Wear Daily

"I would love to sit in there while the butterflies fly around and land on my hair, my nose, and anywhere else they like to land. I can't imagine anything more fun than having butterflies fly all around you."

Luella, 96 from Lewis Center, Ohio, wanted to visit the Butterflies in Bloom exhibit at the Franklin Park Conservatory to experience the magic of seeing the beautiful butterflies.

Dream Foundation gave life to Luella's Dream, and arranged for tickets to the exhibit and a special butterfly release that Luella could experience on her own.



2019 SPONSORSHIP LEVELS

SKY SPONSOR – \$25,000

- Naming opportunities that will give your brand tremendous exposure and value, such as: your company flag flying over the Nesbitt Estate polo field for a specified period of time; a named signature cocktail; or your company logo printed on guest wristbands
- 25 VIP tickets, with reserved and most-preferred seating
- VIP valet parking
- Name and company logo recognition on event invitation
- Name inclusion in official press release; opportunity to provide a quote
- Name and company logo inclusion on event webpage
- Special acknowledgment during the event
- Invitation to exclusive in-store shopping event at Oscar de la Renta on Melrose Place in Los Angeles with special meal and cocktails

ULTRAMARINE SPONSOR – \$10,000

- 10 VIP tickets, with reserved and preferred seating
- VIP valet parking
- Name and company logo recognition on event invitation
- Name inclusion in official press release
- Name inclusion on event webpage
- Special acknowledgment during the event
- Invitation to exclusive in-store shopping event at Oscar de la Renta on Melrose Place in Los Angeles with special meal and cocktails

OCEAN SPONSOR – \$5,000

- 5 VIP tickets, with reserved seating
- Name and company logo recognition on event invitation
- Name inclusion in official press release
- Name inclusion on event webpage
- Special acknowledgment during the event
- Invitation to exclusive in-store shopping event at Oscar de la Renta on Melrose Place in Los Angeles with special meal and cocktails

AZURE SPONSOR – \$2,500

- 2 VIP tickets, with reserved seating
- Name and company logo recognition on event invitation
- Name inclusion in official press release
- Name inclusion on event webpage
- Special acknowledgment during the event
- Invitation to exclusive in-store shopping event at Oscar de la Renta on Melrose Place in Los Angeles with special meal and cocktails

AQUA SPONSOR – \$1,000

- 1 VIP ticket, with reserved seating
- Name and company logo recognition on event invitation
- Name inclusion in official press release
- Name inclusion on event webpage
- Special acknowledgment during the event
- Invitation to exclusive in-store shopping event at Oscar de la Renta on Melrose Place in Los Angeles with special meal and cocktails

Contact Stefani Canin-Mullen at stefani@dreamfoundation.org with questions or to confirm sponsorships.

WWW.DREAMFOUNDATION.ORG/SUMMERDREAM

SPONSORSHIP COMMITMENT FORM

I have read the benefits of sponsorship and have chosen to participate in the following level:

- ☐ **SKY SPONSOR: \$25,000** ☐ **ULTRAMARINE SPONSOR: \$10,000**
☐ **OCEAN SPONSOR: \$5,000** ☐ **AZURE SPONSOR: \$2,500** ☐ **AQUA SPONSOR: \$1,000**

CONTACT INFORMATION

First & Last Name _____ Title _____

Telephone _____ Cell _____ Email _____

PERSONAL/COMPANY INFORMATION

Name/Company _____

Street Address _____

City _____ State _____ Zip _____

Fax _____ Website _____

☐ I agree that you may use my name and/or business in pre- and post- event publicity as well as the event program

☐ I would like to remain anonymous / I will be attending this event: ☐ Yes ☐ No

PAYMENT INFORMATION

Method of payment: ☐ Credit Card ☐ Check enclosed* ☐ Other _____

Credit Card type: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card No. _____ Exp _____ / _____ / _____

3-Digit Code (Visa & MC) _____ 4-Digit Code (American Express) _____

Billing Address _____

Name as it appears on card (please print) _____

Authorized signature _____ Date _____

**Please make checks payable to Dream Foundation. On the memo line of the check please reference 2019 Endless Summer Dream/Sponsorship Payment.
Sponsorships are tax-deductible, less the amount of goods or services received, to the extent allowed by law. Tax ID 77-0405779.*

For more information contact Stefani Canin-Mullen at stefani@dreamfoundation.org.

Please return all completed forms with payment to: Dream Foundation, 1528 Chapala St., Santa Barbara, CA 93101



THANK YOU FOR YOUR CONSIDERATION

For more information, please contact Stefani Canin-Mullen
at stefani@dreamfoundation.org or visit our website.

WWW.DREAMFOUNDATION.ORG/SUMMERDREAM

