



**dream**foundation™

# Customized Partnerships for Success

We believe in creating mutually beneficial partnerships and understand that every partner has different needs and goals. Our chart suggests how we could work together.

	MISSION PARTNER \$500,000 AND ABOVE	SIGNATURE PARTNER \$250,000–\$499,999	SUSTAINING PARTNER \$100,000–\$249,999	CONTRIBUTING PARTNER \$50,000–\$99,999	PRESENTING PARTNER \$25,000–\$49,999
Inclusion on our corporate partner website page	Logo	Logo	Logo	Logo	Listing
Press release announcing partnership	Exclusive	Exclusive	Highlight	Highlight	Highlight
Inclusion in our newsletter*	Two stories featuring you	One story featuring you	Mention	Mention	Mention
We create materials for your internal communications and promotion	✓	✓	✓	✓	✓
We help you develop an employee giving program and internal campaign	✓	✓	✓	✓	✓
Use Dream Foundation logo in pre-approved materials	✓	✓	✓		
We develop an employee engagement program for you	✓	✓	✓		
Your logo in our newsletter*	✓	✓			
Credit in press releases for your gift supported Dreamer stories	✓	✓			
Two impact story social posts on our channels per year, tagging you	✓	✓			
Our t-shirts with your logo for employee volunteers	✓	✓			
Our senior staff can speak at conferences and events about the partnership	✓	✓			
Your logo in our materials	✓				
Thank you ad in trade publication	✓				
Tag your company in Dream stories shared on our social platforms 6 times a year			✓		

\*Our newsletter goes to 16,000 people nationwide, including Congressional members and staff.