

# Partner with Dream Foundation

## Giving Life to Final Dreams

*"A dream doesn't become reality through magic; it takes sweat, determination and hard work."*

— GEN. COLIN POWELL

At Dream Foundation, Gen. Powell's quote could not be more true. Our mission is to serve terminally-ill adults and their families by providing end-of-life Dreams that offer inspiration, comfort and closure. With your help, we can come closer to fulfilling this mission.

Dream Foundation, the only national dream-granting organization for terminally-ill adults, fulfills final Dreams that provide inspiration, comfort and closure at the end of life. With the support of a nationwide network of volunteers, hospices, health care organizations and committed donors, Dream Foundation has given life to more than 30,000 final Dreams over the past two decades. Dream Foundation does not receive any federal or state funding and relies solely on individual donations and corporate partnerships to fund its programs. The Foundation is proud to maintain Charity Navigator's four-star rating—its highest—for sound fiscal management ensuring its donors and partners that their investment will be used wisely. Together we can continue to play a critical role in the special end-of-life care that focuses on improving quality of life for patients and their families.



Leverage Workforce  
for **Social Good**

Enhance Brand  
**Loyalty**

Encourage Employee  
**Engagement**

Provide Vital  
**Resources to Meet  
Patients' Needs**



#### NATIONAL HEADQUARTERS & MAILING ADDRESS

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# CUSTOMIZED PARTNERSHIPS FOR SUCCESS

Dream Foundation understands that every partner has different needs and goals. We believe in constructing partnership agreements that are mutually beneficial. The partnership levels below are suggestions for how we may work together.

**Mission Partner: \$500,000 and Above** **Logo Placement** • Logo on corporate partner page of website • Logo in monthly newsletter distributed to more than 16,000 people nationwide, including Congressional members and staff • Logo on Dream Foundation materials • **Promotion** • Advertisement thanking partner in appropriate trade publication • Announcement as Mission Partner in exclusive press release distributed widely and also targeting philanthropy media • Mention in press releases about Dreams in which contribution was critical • Two impact story posts per year on our social media platforms, and connect to your social media through tags as appropriate • Two feature stories in newsletter, which goes to more than 16,000 people nationwide, including Congressional members and staff • **Dream Foundation Logo License** • License to use Dream Foundation logo in pre-approved materials • **Employee Engagement and Internal Communications** • Special Dream Foundation t-shirts with your logo for employee volunteers (if appropriate) • Dream Foundation will develop an employee engagement program • Dream Foundation will support developing an employee giving program and internal campaign • Dream Foundation will create materials for use with your internal communications and promotion • Dream Foundation senior leadership will be available to speak at corporate conferences and events about the partnership

**Signature Partner: \$250,000 – \$499,999** **Logo Placement** • Logo on corporate partner page of website • Logo in monthly newsletter distributed to more than 16,000 people nationwide, including Congressional members and staff • **Promotion** • Announcement as Signature Partner in exclusive press release distributed widely and also targeting philanthropy media • Mention in press releases about Dreams in which contribution was critical • Two impact story posts per year on our social media platforms, and connect to your social media through tags as appropriate • Feature story in newsletter, which goes to more than 16,000 people nationwide, including Congressional members and staff • **Dream Foundation Logo License** • License to use Dream Foundation logo in pre-approved materials • **Employee Engagement and Internal Communications** • Special Dream Foundation t-shirts with your logo for employee volunteers (if appropriate) • Dream Foundation will develop an employee engagement program • Dream Foundation will support developing an employee giving program and internal campaign • Dream Foundation will create materials for use with your internal communications and promotion • Dream Foundation senior leadership will be available to speak at corporate conferences and events about the partnership

**Sustaining Partner: \$100,000 – \$249,999** **Logo Placement** • Logo on corporate partner page of website • **Promotion** • Tag your company through Dream stories featured on our social media platforms six times a year • Highlight as Sustaining Partner in press release announcing partnerships distributed widely and also targeting philanthropy media • Mention in newsletter, which goes to more than 16,000 people nationwide, including Congressional members and staff • **Dream Foundation Logo License** • License to use Dream Foundation logo in pre-approved materials • **Employee Engagement and Internal Communications** • Dream Foundation will develop an employee engagement program • Dream Foundation will support developing an employee giving program and internal campaign • Dream Foundation will consult in creating materials for use with your internal communications and promotion

**Contributing Partner: \$50,000 – \$99,999** **Logo Placement** • Logo on corporate partner page of website • Highlight as Contributing Partner in press release announcing partnerships distributed widely and also targeting philanthropy media • Mention in newsletter, which goes to more than 16,000 people nationwide, including Congressional members and staff • **Employee Engagement and Internal Communications** • Dream Foundation will support developing an employee giving program and internal campaign • Dream Foundation will consult in creating materials for use with your internal communications and promotion

**Presenting Partner: \$25,000 – \$49,999** **Promotion** • Listing on corporate partner page of website • Highlight as Presenting Partner in press release announcing partnerships distributed widely and also targeting philanthropy media • Mention in newsletter, which goes to more than 16,000 people nationwide, including Congressional members and staff • **Employee Engagement and Internal Communications** • Dream Foundation will support developing an employee giving program and internal campaign • Dream Foundation will consult in creating materials for use with your internal communications and promotion