



FOLLOW THAT DREAM!

NOVEMBER 18, 2017

BACARA RESORT & SPA | SANTA BARBARA, CALIFORNIA

DREAM FOUNDATION'S 16TH ANNUAL GALA
AN EVENING OF MEMORABLE MOMENTS AND REALIZED DREAMS

Dream Foundation's 16th Annual Gala is expected to be our best gala to date—continuing with last year's success of Dreamland and introducing this year's theme—"Follow that Dream!" Dreamland will feature an extraordinary program of special guest speakers, premium entertainment and an after-party that will keep the town talking long after it ends.

Dreamland remains one of the most vital fundraising opportunities of the year for Dream Foundation, with the funds raised constituting a significant portion of our annual operating budget. This event alone helps us maintain a 4-star Charity Navigator Rating and ensures that we can continue our track record of never turning down a qualified applicant.

PREVIOUS CORPORATE SPONSORS

American Airlines • Bentley Motors • CKE Restaurant Holdings Inc. • Cox Communications
Deckers Outdoor Corporation • Disney/ABC Television Group • Fox Broadcasting Company • Genentech
Gentiva Hospice Foundation • Harman Kardon • John Paul Mitchell Systems • Mercedes-Benz USA
NARS Cosmetics • Patrón Tequila • Rolls Royce • Saks Fifth Avenue • Tesla Motors • thinkThin • Wells Fargo

PREVIOUS HONOREES, PRESENTERS, PERFORMERS

Dan Aykroyd and the Blues Brothers • Jeff Bridges • John Corbett • John Paul DeJoria • Bo Derek
Estelle • Andrew Firestone • Brad Garrett • The Cast of "Glee" • Macy Gray • David Ryan Harris
Randy Jackson • Donna Karan • Kenny Loggins • Jane Lynch • Nigel Lythgoe • Rob Lowe • Barry Manilow
Michael McDonald • Bill Medley • Olivia Newton-John • O.A.R. • Bill Paxton • Katy Perry • Priscilla Presley
Richie Sambora • Jordin Sparks • Barbra Streisand • Alan Thicke • Jennifer Tilly • KT Tunstall

PREVIOUS MEDIA COVERAGE

Access Hollywood • C California Style • E! • Entertainment Tonight • Extra • Harper's Bazaar
LA Confidential • Los Angeles Magazine • People • Santa Barbara Magazine • Town & Country
TV Guide • USA Today • US Weekly • Women's Wear Daily

WWW.DREAMFOUNDATION.ORG/GALA2017

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Dream Foundation is a nonprofit charitable corporation. Tax ID# 77-0405779. Thank you for your support!

WWW.DREAMFOUNDATION.ORG

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$50,000

EVENT BENEFITS:

VIP Reception, Friday, November 17, 2017

- Tickets for sixteen guests
- Speaking opportunity

Dreamland and After Party, Saturday, November 18, 2017

- Special VIP preferred seating at premier table for sixteen guests
- Personal introduction to celebrity guest
- Special recognition announcement by the emcee during the event
- Company name/logo on ballroom screens listing you as the Presenting Sponsor
- Five complimentary hotel rooms at Bacara Resort and Spa
- Premium wine selection

COMPANY BENEFITS:

- Placement of your logo and website link on Dreamland website
- Logo included on event invitation (hard copy print and digital)
- Name listing in screen-projected acknowledgments
- Premier placement of a full-page ad in the event program
- Name included in official press release
- Logo display within venue
- Placement of your logo on the step and repeat/press wall
- Placement of your logo on Dream Foundation website and recognition year-round at selected Dream Foundation events
- Dedicated social media thank-you post that includes tagging or mention of your company name
- Option to provide a product in guest gift bag

As an exclusive headline sponsor, your company will receive recognition on all event promotional materials including:

- Interview with media on the evening of the event
- Formal recognition of your support from the auction stage by celebrity emcee throughout the evening
- Opportunity to incorporate your food or beverage product into Dreamland dinner menu and recognition in printed menu

PLATINUM SPONSOR – \$25,000

EVENT BENEFITS:

- Twelve tickets to VIP reception Friday, November 17, 2017
- Special VIP preferred seating for twelve guests at Dreamland and After Party, Saturday, November 18, 2017
- Personal introduction to celebrity guest
- Two complimentary hotel rooms at Bacara Resort and Spa
- Premium wine selection

COMPANY BENEFITS:

- Placement of your logo and website link on Dreamland website
- Logo included on event invitation (hard copy print and digital)
- Name listing in screen-projected acknowledgments
- Premier placement of a full-page ad in the event program
- Name included in official press release
- Logo display within venue
- Placement of your logo on the step and repeat/press wall
- Placement of your name on Dream Foundation website and recognition year-round at selected Dream Foundation events
- Dedicated social media thank-you post that includes tagging or mention of your company name
- Option to provide a product in guest gift bag

GOLD SPONSOR – \$15,000

EVENT BENEFITS:

- Ten tickets to VIP reception Friday, November 17, 2017
- Preferred seating for ten guests at Dreamland and After Party, Saturday, November 18, 2017
- Premium wine selection.

COMPANY BENEFITS:

- Placement of your logo and website link on Dreamland website
- Logo included on event invitation (hard copy print and digital)
- Name listing in screen-projected acknowledgments
- Half-page ad or tribute in the event program

SILVER SPONSOR – \$10,000

EVENT BENEFITS:

- Ten tickets to VIP reception Friday, November 17, 2017
- One table for ten guests at Dreamland and After-Party, Saturday, November 18, 2017

COMPANY BENEFITS:

- Placement of your logo and website link on Dreamland website
- Logo included on event invitation (hard copy print and digital)
- Name listing in screen-projected acknowledgments

BRONZE SPONSOR – \$5,000

EVENT BENEFITS:

- Four tickets to VIP reception Friday, November 17, 2017
- Four preferred tickets to Dreamland and After Party, Saturday, November 18, 2017

COMPANY BENEFITS:

- Placement of your logo and website link on Dreamland website
- Logo included on event invitation (hard copy print & digital)
- Name listing in screen-projected acknowledgment

MEDIA SPONSOR – \$2,500

EVENT BENEFITS:

- Two tickets to VIP reception Friday, November 17, 2017
- Two tickets to Dreamland and After-Party, Saturday, November 18, 2017

COMPANY BENEFITS:

- Placement of your logo and website link on Dreamland website
- Logo included on event invitation (hard copy print and digital)
- Name included in official press release
- Option to distribute your publication to event guests
- Mutual commitment for pre- and post-event media coverage

All event sponsorships must be secured by September 22, 2017 for logo placement in the printed invitation. Table sponsorships are tax deductible, less the amount of goods or services received, to the extent allowed by law.

Contact gala@dreamfoundation.org or 805-539-2217 to inquire about sponsorships.