



# Workplace Giving Program

**Support with impact.** Give through payroll deduction or rally your co-workers to help Dream Foundation make final Dreams come true.

## GIVING LIFE TO FINAL DREAMS.

Dream Foundation is the only national dream-granting organization serving terminally-ill adults and their families by providing end-of-life Dreams that offer inspiration, comfort and closure. Our nationwide community of volunteers, hospices, health care organizations, committed individuals and corporate donors help us support non-medical aspects of compassionate care for terminally-ill adults. Each year, Dream Foundation fulfills more than 2,500 Dreams nationwide.

## Payday is great. So is helping Dream Foundation.

Donate with each paycheck and feel how great payday can really be. Your gift can help fulfill Dreams as simple as paying a heating bill to relieve financial stress or meeting a personal hero—anything that provides support and compassion.



**\$2,300**  
cost of average  
Dream

## BENEFITS OF WORKPLACE GIVING

### Convenience & Tax Benefits

You get the convenience of automatic payroll deductions without losing the tax benefits of charitable giving.

### Financially More Manageable

By having a smaller amount deducted from your paycheck throughout the year, you can donate a larger total amount and have a greater impact overall. For example, if you get paid bi-weekly (26 times throughout the year) and you pledge \$38.50 each paycheck, by the end of the year you will have donated \$1,000 to Dream Foundation.

### Combined Federal Campaign (CFC)

If you are a federal employee, please support Dream Foundation through the CFC's fall campaign. With almost 200 CFC campaigns throughout the country and overseas, CFC is the world's largest, most successful annual workplace charity campaign and has raised more than \$7 billion for non-profits over the past 50 years. Dream Foundation's CFC number is 10679.

### Matching Gifts

Some employers will offer to match your contributions up to a specified amount. This leverages your employer's philanthropic support and maximizes your gift to Dream Foundation. Contact your Human Resources or Charitable Giving Department to learn more about your company's program.

### Cost-Efficient and Sustainable Fundraising

Workplace giving is the most cost-effective and efficient way for Dream Foundation to raise funds compared to other fundraising methods. Your donation enables us to spend more time and resources on giving life to final Dreams than undertaking costly fund-raising efforts.

### Unrestricted Money

Your donation provides Dream Foundation with a sustainable, year-round source of funds. And because this money is "unrestricted," your donation enables us to determine how to best use those funds to help deliver vital programs and services to thousands of terminally-ill adults and their families every year.



## FUNDRAISE AT WORK

Office fundraising ideas can turn a routine work day into a fun day of team-building that supports Dream Foundation. The following are a few examples of ways to get creative.

### Payroll Deduction Drive

The easiest way to give! A gift to Dream Foundation can be deducted directly from your paycheck as a one-time gift or you can donate a certain amount each pay period. Organize a payroll deduction drive and ask co-workers to participate.

### Jeans for Dreams

Reward employees for giving to Dream Foundation by allowing those who sign up for recurring payroll deductions to wear jeans on Fridays or on a designated day each month.

### Dinner for a Week Raffle

Approach seven local restaurants and explain your workplace fundraising effort. Ask each restaurant if it would be willing to donate a dinner for two or gift card and raffle off a week of eating out. Each employee who signs up for direct payroll deduction will be entered into the drawing. The lucky winners will be able to eat out every night for a week.

### Leadership Lunch

Reward the department with the highest number of weekly payroll deduction sign ups with a lunch or dinner hosted by members of your senior leadership team. Lunch can also be for those that make a one-time donation of \$1,000 or more

### Executive Parking Spot Raffle

Host a raffle for employees who sign-up for recurring payroll deductions with the use of an executive parking spot as the prize. A new raffle may be conducted quarterly as additional employees enroll in payroll deductions.

### Cubicle Makeover

Have your colleagues makeover their cubicles to reflect their hopes and dreams.

### Scavenger Hunt

Host an office scavenger hunt competition. Consider including Dream Foundation Dream ideas/locations as a

part of the exercise. Dream Foundation would be happy to provide examples of fulfilled Dream vacations and activities to help you think of items to include in this fun activity.

### Hallway Golf

Form teams, get creative and work together to create golf holes throughout the hallways of your office. Incorporate Dream Foundation's mission, by conducting a food or book drive and use the items collected to help create the holes and obstacles along the course.

### All Ideas are Good Ideas!

Use your imagination to create your own signature fundraising campaign. Dream big. Help Dream Foundation continue to give life to final Dreams and continue its 20-year track record of never turning down a qualified Dream applicant.

## NEED HELP ORGANIZING?

Contact us at **(805) 564-2131** or [employeegiving@dreamfoundation.org](mailto:employeegiving@dreamfoundation.org) to learn more about our workplace giving efforts and how we can help. We can work with your company to develop an employee giving campaign that aligns corporate and employee engagement goals. And, we can help design an overall marketing plan for your campaign, including materials, web content, and messaging.

**Thank you for helping give life to final Dreams through payroll deduction.**



[WWW.DREAMFOUNDATION.ORG](http://WWW.DREAMFOUNDATION.ORG)

### NATIONAL HEADQUARTERS & MAILING ADDRESS

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